

Zilingo Presents How They Make Finding Locally Crafted Fashion Online a Lot Easier



Since its launch in 2015, Zilingo has experienced steady growth rates of 30% per month, making it the fastest growing e-commerce site in South East Asia, quickly catching up to and even overtaking well-established competitors. With its new approach to e-commerce, it has been able to engage over 2000 local designers and attract shoppers from Singapore and Thailand who look for unique styles they cannot find on other e-commerce sites. Its innovative style, convenient shopping conditions and special products have made Zilingo popular all over Thailand. Due to its promising strategy, Zilingo received two million USD in funding 2015 and 2016 brought another strong round of funding of eight million USD from international investors. This gives Zilingo the opportunity to confidently expand its market share in Thailand, Singapore, Indonesia, and beyond. At a recent press conference at the Vogue Longue at Maha Nakhon Cube, Zilingo shared this information with members of the media

Photo shows (from left):

1. Mr. Chain Vayakornvichit, Vice President of Strategy, Thailand
2. Ms. Ankita Bose, Co-founder and CEO
3. Ms. Supichaya (Sofia) Sujariyakul, Senior Manager Merchandising
4. Mr. Tanpisit Sangsumran, Category Manager - Electronics, Beauty and Personal Care