

World's Premier Seniors' Tennis Tournament ITF Grade A Returns to Fitz Club, Pattaya



Pattaya, Thailand – Top-level Tennis tournament returns to Pattaya on November 16-22 2019 with the Thailand Seniors Championship (ITF Grade A). FITZ Club – Racquets, Health and Fitness together with The Aspen Tree by Magnolia Quality Development Limited and Singha Corporation, will stage one of the world's premier seniors' tennis tournaments which is expected to bring in over 250 top players from over 15 countries around the world. A good lineup of international players from as far as Ukraine, Russia, Germany, Australia, America to countries close to home including Hong Kong, India and Singapore will participate and compete for the prestigious ITF Championship title throughout the 7-day event. The Grade A tournament is considered the highest category in the Asia Pacific and offers the highest level of elite international competition.

Sponsored by 3 leading companies, the Thailand Seniors Championship (ITF Grade A) is the most prestigious and coveted event on the ITF Seniors circuit held in Thailand. The event features the 35+ Singles and Doubles Open and is geared to help promote Pattaya and Thailand as an outstanding sports destination, especially for Tennis.

Chosen as the venue once again for the property's outstanding brand reputation, the Royal Cliff Hotels Group and its luxury sports centre, Fitz Club – Racquets, Health and Fitness is one of the most iconic properties in Pattaya and Thailand. Guests staying at the hotel can expect to experience superior service, amazing amenities, a great culinary experience and sports facilities that are second to none. Many players also expressed their gratitude to the event organizers and praised the superb quality of the Fitz Club facilities.

"We believe that a love for sports transcends age. Royal Cliff and Fitz Club are delighted to create events for seniors to enjoy especially activities that promote healthy lifestyle. We all know that sports and staying active are the key ingredients for long, happy and healthy life. There are already an abundance of event targeted at young generation and it is important to look after the senior citizens too. This championship is an excellent platform to develop a community of older generation enjoying the sports they love. We are very fortunate to have leading organisations in Thailand that share the same values and passion to promote healthy lifestyle for this community", Vitanart Vathanakul, the CEO of Royal Cliff Hotels Group said. "I would like to give special thanks to the following sponsors for being part of our ITF Grade A tournament: The Aspen Tree by Magnolia Quality Development Corporation Limited and Singha Corporation. Their support enables us to hold world-class competitions that are designed to keep seniors engaged in healthy activities, build a sports community and enhanced well-being."

"The Aspen Tree is a specialist in providing complete care to older adults. Therefore, we want older adults to have a healthy body and an active lifestyle by focusing on preventative health care instead of treatment," Hye June Park , The President of The Aspen Tree Corporation Limited by Magnolia Quality Development Corporation Limited said. "We sponsored this ITF event in order to participate in inspiring older adults to be happy in every stage of their lives. The event is in line with the Brand concept of The Aspen Tree which is to give older adults the best time of their lives or "The Most Beautiful Chapter in Life" as is the brand's slogan."

For more information or to register for the ITF tournament, please visit
<https://www.itftennis.com/seniors/tournaments/tournament/info.aspx?tournamentid=1100046013>.

The Royal Cliff Hotels Group operates four luxury hotels providing tourists from home and abroad with the ultimate hotel experience. It continues to positively impact the communities it operates and promotes quality recreational experiences for older generation by providing friendly competitions that support an individual's overall physical and mental wellbeing through sport. Royal Cliff fastidiously works with sponsors that share its similar values of empowering senior athletes to become more active, promoting healthy and active lifestyles and using its award-winning facilities to initiate a multi-level approach to promoting physical activity by providing competitive athletic and recreational experiences for all. Through sports, it continually makes a positive difference in the lives of many who are given the chance to have fun, make new friends and develop a lifetime appreciation for the sport.

About Fitz Club- Racquets, Health & Fitness

Fitz Club - Racquets, Health & Fitness is Royal Cliff's cutting-edge luxury sports center which has been frequented by top ATP players namely Nikolay Davydenko, Mikhail Youzhny, Dmitry Tursunov, Denis Istomin and more who set up camp here every year. The Tennis courts are of the same standard as the Australian Open so top players choose Fitz Club to get used to the conditions of playing in a big grand slam tournament.

About The Aspen Tree

The Aspen Tree is a Thailand-based specialist in services and living communities for older adults dedicated to achieving global best practice. Established by international property developer Magnolia Quality Development Corporation Limited (MQDC), The Aspen Tree has a founding commitment to 'lifetime care' and 'aging in place', giving older adults the security of continued support. Through collaborations with global leaders, The Aspen Tree's 'full-spectrum' services will combine specialist care and lifestyle amenities to provide the highest quality of life along with the finest healthcare. The Aspen Tree's launch community will be at The Forestias, a 119-acre mixed-use development at Bangna on the outskirts of Bangkok, where residents will live amid extensive green spaces in a neighborhood with a multitude of on-site leisure healthcare, retail, work, and cultural

facilities. Under MQDC's commitment 'for all well-being', The Aspen Tree operates with concern for human and environmental well-being. It also embraces the MQDC principle of 'sustainnovation', applying insights from psychology and other research fields to supply unmet social needs through innovative technology.

About Singha Corporation

Singha Corporation is an important subsidiary of Boon Rawd Brewery, task with overseeing the management of all of Boon Rawd's subsidiary companies which now encompasses more than 150 companies, and reports directly to Boon Rawd's Board of Directors.

In 2000, Boon Rawd had a major reorganization of the group of companies, and the Singha Corporation was set up in 2001. Boon Rawd became the holding company, and all day-to-day operations came under each company reporting to the new corporation. Since then, Boon Rawd has grown more than double with new directions encompassing non-beer products. The first foray was into snacks and food, and then gradually to other businesses including packaging, logistics, property development and energy.

For more information on the Royal Cliff Hotels Group and Fitz Club, please visit www.royalcliff.com and www.facebook.com/fitzclub