

Waste Recycle Bank Project with Movenpick Asara Resort & Spa Hua Hin



Hua Hin, Thailand, June 2019 - Movenpick Asara Resort & Spa Hua Hin recently visited Naresuan Pa-La-U Border Patrol Police School on 5 June 2019 to encourage students and teachers to understand more about waste separation and recycling, in support of World Environment Day.

The activity called “Waste Recycle Bank Project”, which not only contributes to a cleaner environment but also raises awareness of border school on the importance of recycling and the value of waste materials that can become a source of income. Staffs of Movenpick Asara Resort & Spa Hua Hin took the time to arrange training and activities as this awareness involves us all. And the solution has to start with education, by changing the mindset of a young generation so they could adopt the more sustainable practice in daily lives, in school and everyone will benefit.

Movenpick Asara Resort & Spa Hua Hin is committed to conducting business with a focus on quality as well as social and environmental responsibility. The hotel also sets its positioning as a sustainable travel destination. With that in mind, a hotel is looking for more to the future to integrate high-touch experiences with meaningful energy conservation and sustainability activities. With the updates on restoration design, a resort has more confidence to engage the ways of helping to shape industry standards.