

TRUE REINFORCES LEADERSHIP,



TRUE REINFORCES LEADERSHIP, WINNING 3 SERVICE PROVIDER OF THE YEAR AWARDS FOR 8th CONSECUTIVE YEAR AT “2018 FROST & SULLIVAN THAILAND EXCELLENCE AWARDS”

Frost & Sullivan, represented by Ajay Sunder (2nd from right), Vice President, Digital Transformation Practice Asia Pacific, presents three 2018 Frost & Sullivan Thailand Excellence Awards to True Group; namely,

- 2018 Thailand Telecom Service Provider of the Year – received by Mr. Supakit Vuntanadit (2nd from left), Group Chief Commercial Officer
- 2018 Thailand Mobile Service Provider of the Year – received by Mrs. Nutta Phasupat (left), Director – Mobile Postpay
- 2018 Thailand Mobile Data Service Provider of the Year – received by Mr. Sakolporn Hanchanlert (right), Acting Director – Mobile Prepay & Non-Voice

True Group won Frost & Sullivan’s Service Provider of the Year Awards for 8th consecutive year, reinforcing its leadership in integrated telecommunication services. Frost & Sullivan Thailand Excellence Award ceremony, held at Anantara Siam Bangkok Hotel, were organized to honor business organization in Thailand, excelling in operating businesses in various areas such as leadership in technology and innovation, customer services and strategic product development. Results were measured by in-depth research and analysis conducted by highly qualified experts and researchers at Frost & Sullivan in the aspects of revenue growth, customer acquisition, innovation as well as business and marketing strategies.