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Singapore, August 16, 2018 – True Group demonstrates its internationally recognized success in operating businesses through winning two prestigious awards at the annual Frost & Sullivan Asia-Pacific ICT Awards banquet in Singapore.

At the honorable award ceremony, Dr. Kittinut Tikawan, True Corporation Plc's President (Co), received 2018 Frost & Sullivan Asia Pacific Telecom Service Provider of the Year for True Corporation, while Mr. Suphakit Vuntanadit, True Corporation Plc's Group Chief Commercial Officer, received 2018 Frost & Sullivan Asia Pacific Mobile Service Provider of the Year for TrueMove H from from Mr. Manoj Menon, Senior Partner and Managing Director, Asia Pacific, Frost & Sullivan, the globally renowned business consultancy firm.

"True Group is proud of the awards we received tonight. This is another significant step for us to not only become a leader in telecommunication business in our country, Thailand, but also a regional player, standing strongly to compete in the Asia Pacific region. Our ongoing commitment is to continuously develop our national and regional telecommunication network and integrate new state-of-the-art technologies in order to deliver optimum service experiences and packages that meet different demands from all market segments," Dr. Kittinut said.

Ms.Quah Mei Lee, Industry Principal, ICT, Frost & Sullivan said that True excels among regional competitors at increasing customer convenience and offering innovative solutions through partnerships.

"This award acknowledges that True Corporation PCL's (True) customer-driven strategy has proven to be the right decision as customers are rewarding it with continued loyalty. This priority approach of True is propelling the company to greater heights and the attainment of regional standards and best practices," she noted.

In the area of mobile services, the company was also recognized as the company continues to revolutionize businesses through its mobile solutions. Notable regionally is its customer-centric approach in managing its business. Also, riding on consumers' increasing digital consumption, it is not only leading the way in mobile data usage in Thailand but regionally.

"TrueMove H is successfully driving higher 4G and mobile Internet usage through competitive data and bundling offers. It has been leveraging its world-class 4.5G network to offer an innovative product solution, which combines digital content into one application as well as value-for-money channel packages to cater to subscribers of all ages," noted Quah.

Mr. Menon added awards were considered and judged by key executives in Asia Pacific's telecommunication industry as well as Frost & Sullivan's analysts, which conducted in-depth

research and transparently selected qualified winners based on their success and leadership in Asia Pacific region.

About True Corporation Plc (True)

Incorporated in November 1990, True Corporation Plc is the principal company of True Group, Thailand's only fully-integrated, nationwide telecommunications provider and leader in convergence. True Group's strength is its ability to deliver the convergence benefits of its networks, products and services. Its three core business segments are: True Mobile business under TrueMove H brand offers 4G, 3G and 2G services with the largest network coverage in 77 provinces across Thailand and encompasses the highest frequencies, comprising 900/1800/2100 MHz and CAT Telecom's 850 MHz, along with the country's widest bandwidth of 55 MHz, TrueOnline, the largest broadband and WiFi operator offering True Super Speed Fiber services with the most comprehensive nationwide network using DOCSIS 3.0 cable modem, VDSL, and FTTH technologies; and TrueVisions, the largest nationwide pay TV operator and first to offer HD quality content in the country. True's major shareholders include the Charoen Pokphand Group, one of Asia's largest conglomerates, and China Mobile, the world's largest mobile telecommunications company by market capitalization. For more information, please visit www.truecorp.co.th

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