Travel industry recognises Centara with Best Meetings & Conventions Hotel Award for 4th consecutive year





Centara Grand & Bangkok Convention Centre at CentralWorld has received the award for “Best Meetings and Conventions Hotel in Asia” at the TTG Travel Awards, the prestigious Asia-Pacific travel industry annual event organised by TTG Asia Media. This is the fourth consecutive year the hotel has received this esteemed accolade and the sixth time overall. Winners are chosen by an audited vote of TTG Asia readers who represent travel consultants, tour operators and destination management companies in the region.

The upper upscale 512-room Centara Grand hotel enjoys a prime location in the heart of Bangkok’s central business and shopping district. Its integration with a lifestyle shopping complex and state-of-the-art conference centre makes it a frequent choice for the region’s top MICE events. CentralWorld is the largest lifestyle shopping and entertainment complex in downtown Bangkok while Bangkok Convention Centre is the country’s most complete event venue of 5,250 sq.m, hosting conferences of up to 7,000 delegates, as well as corporate and social functions in a 1,000-seat ballroom and smaller meetings in many flexible configurations.

“Bangkok is one of Asia’s favourite MICE destinations, and we work hard to be the pre-eminent MICE venue not only in this city but in the region overall,” said Centara Hotels & Resorts CEO Thirayuth Chirathivat. “We are proud to receive this recognition once again and it is testament to the passion, dedication and attention to detail of our of our wonderful team here who continue to deliver memorable events for our clients”

In a recent interview, Mr. Chirathivat noted that Centara had ambitious plans to keep innovating its MICE product and services. “People remember a successful event for a combination of factors: an appealing destination and a stimulating, comfortable environment, together with technical resources and experienced people to execute your vision smoothly,” he said. “Our latest programme is called “New Agenda: Meetings redesigned”. It shows what you can do when you combine all these factors.

“Every day we strive to develop new ideas, be even better than yesterday and ensure our product and service remain at the forefront of the MICE industry. This is how we have managed to win this awards on six different occasions and we will be working tirelessly to try to make sure it isn’t the last!” he added.

From left to right:
1. Thirakiati Chirathivat Vice President – Procurement, Centara Hotels & Resorts
2. Itthiphol Kunplome Vice Minister, Ministry of Tourism and Sports of Thailand
3. Thirayuth Chirathivat Chief executive officer, Centara Hotels & Resorts
4. Supatra Chirathivat Senior Vice President Corporate Affairs & Social Responsibilities, Centara Hotels & Resorts
5. Darren Ng Managing Director of TTG Asia Media