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Mr. Roel Huisman (centre), Chief Retail Banking Officer, TMB, together with Ms. Mingkwan Pattanawong (third from right), Head of Retail Marketing of TMB, recently held a press conference introducing the new campaign “Everyday Everyone Get MORE with TMB”. The campaign reiterates TMB’s commitment to provide more benefits to customers via TMB All Free, TMB No Fixed, TMB WOW Reward Program, and TMB TOUCH mobile application. A TVC, featuring rap music performance by CD Kanthee Pitithun (far right), has been launched to send the message about the benefits targeting at existing and potential customers. The event took place at TMB Headquarters.

(From left)
1. Mr. Winyu Wongsurawat, Emcee
2. Ms. Natthawan Apiratanapimolchai, Head of Customer Segment Middle Income, TMB
3. Mr. Chavamon Vinijtrongjit, Head of Primary Bank Products, TMB
4. Mr. Roel Huisman, Chief Retail Banking Officer, TMB
5. Ms. Mingkwan Pattanawong, Head of Retail Marketing, TMB
6. Mrs. Marie Ramlie, Head of Retail Products, TMB
7. Mr. Guntee Pitithan, Rap singer