The 2nd Digi.travel Thailand Conference

Calendar News
For Immediate Release
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What: The 2nd Digi.travel Thailand Conference & Expo 2017 (http://thailand2017.digi.travel) organized by Travel Media Applications in co-operation with PATA Thailand Chapter
When: June 28th 2017 from 8am-4pm
Where: The Landmark Bangkok Hotel (BTS Nana)
Register: To book tickets, visit http://thailand2017.digi.travel/#tile_registration_anchor

The 2nd "Digi.travel Thailand International Conference & Expo 2017" organized by Travel Media Applications in co-operation with PATA Thailand Chapter features a great line up of speakers who will speak on the growing digital tourism economy. They will present current and future trends, case studies and share experiences and knowledge through powerful discussions and interaction with the delegates.
Highlight of the event is the 4th Digital Innovation Asia Awards where the most innovative digital work in Asia Pacific travel and tourism will be featured.
In addition to the presentations, the conference will also feature solution providers including PayPal, Andovar, Ematic Solutions, Andaman SEO, Sure2Trips and Zumata.
The Digi.travel Thailand International Conference & Expo is part of the Digi.travel World Events, the top annual meeting-point for experts from the eTourism, mTourism, travel technology, digital travel marketing and distribution channels with decision makers, entrepreneurs, professionals from the travel & hospitality industry of Thailand, the ASEAN Countries as well as the rest of the world, where they can exchange knowledge and experiences, to learn and do business.
Below is a list of some of the speakers and topics:
• The big challenges of today and tomorrow by CEO of PATA Dr. Mario Hardy
• Thailand 4.0 and Insights on the Digitization of the Thai Tourism Industry, a very fresh report by Roland Berger
• Travel innovations in China that spread worldwide by Ctrip
• How you can be part of the revolution that Artificial Intelligence brings by Zumata
• How the power of Technology helps people go places by Expedia
• Digital Payments and Cryptocurrencies by the expert Per Lind
• The Next Steps towards Digitization of your Business by the Professor Dr. Marianna Sigala
• Very practical insights that you can use the next day from TripAdvisor
• New business models to work with OTAs by Traveliko and with Business Travellers by BudgetBusinessTravel and
• Insights on how a tourism authority can leverage a destination and the travel businesses using social media by Mekong Tourism and Bangkok River Partners
• How travel & hospitality companies prepare themselves for the Millennials and how they adopt to the technologies by a very vibrant panel of special guests
• Last but not least, find out about digital projects of excellence at the Digital Innovation Awards!

For further details, please contact:

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