

The 29th Phuket King's Cup Regatta from Dec 5th - 12th, 2015 at Kata Beach, Phuket



Phuket - One of the truly standout international sporting events in the South-east Asia region, the Phuket King's Cup Regatta Under Royal Patronage prepares to set sail once again, swelling Phuket visitor numbers and making a large contribution to overall Thai tourism performance. The Phuket King's Cup Regatta 2015 will be held off Kata Bay, Phuket, from 5th December to 12th December, and will host international racing classes across which over 150 boats and 1500+ sailors will compete for one of sailing's most prestigious trophies.

Consisting of five days of racing on challenging, scenic courses held amidst the beautiful Andaman Sea islands, the Phuket King's Cup Regatta brings some of the world's fastest independent racing teams, in addition to its famed prize giving party series. A big draw for Thai companies and international brands keen to grow their presence on a highly visible cosmopolitan platform, the race series and parties are an essential event on the Phuket local calendar. The regatta offers sponsorship and media engagement opportunities as well as premier networking opportunities hosted across the party venues each night following conclusion of the day's racing.

Under Royal Patronage, the Phuket King's Cup Regatta is organized by the Phuket King's Cup Regatta Organizing Committee under the auspices of the Royal Varuna Yacht Club, in conjunction with the Yacht Racing Association of Thailand, the Royal Thai Navy and the Province of Phuket. The region's largest regatta includes dinghies (International Dinghy Classes), keelboats and multihulls amongst its competitive classes, and will feature a sail pass to celebrate His Majesty the King's birthday. Competing sailors travel from USA, Australia, England, Russia, Japan, Singapore, Malaysia, China, and Cyprus, with even wider international representation amidst their crews.

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About the Phuket King's Cup Regatta - Asia's legendary yacht race under Royal Patronage Inaugurated in 1987 to celebrate the 60th birthday of His Majesty the King of Thailand, the event has been held every year since, during the first week of December.

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For more information, please visit www.kingscup.com.

High resolution images for media are available upon log-in.

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