## The 24th edition of Asia IoT Business Platform (AIBP) was recently held at the InterContinental Bangkok and focused on the theme of Digitization of Local Enterprises.





Photo release For immediate release

Bangkok, 08 August 2018 – The 24th edition of Asia IoT Business Platform (AIBP) was recently held at the InterContinental Bangkok and focused on the theme of Digitization of Local Enterprises. Over 500 attendees and 260 companies participated at the event.

Ananda Development and Krungsri Consumer beat out over 20 other nominees to clinch the Enterprise Innovation Awards as local enterprises which have demonstrated an ability to use IoT Technology to enhance business operations.

Photo from left to right: Arakin Rakchittapoke, Vice President for Service, Application and Network Development, AIS, Somsak Mukdavannakorn, Small and Midmarket Solutions & Partners Lead at Microsoft (Thailand), Vunnaporn Devahastin, Secretary General, Office of National Digital Economy and Society Commission (ONDE), Asnee Wipatawate, Head of Enterprise Product and International Service, AIS, Dr. Nuttapon Nimmanphatcharin, President and CEO, Digital Economy Promotion Agency (depa), Navachai Kiartkorkuaa, Head of Enterprise Marketing Management, Advanced Info Service (AIS), Irza Suprapto CEO, Asia IoT Business Platform

## #####

## About Asia IoT Business Platform

With a focus on local telecommunication companies and verticals, the Asia IoT Business Platform (AIBP) is an educational platform crafted by the industry, for the industry, with the aim of addressing key issues facing the adoption of IoT technologies in the ASEAN region. The program drives enterprises to understand and learn about the adoption of IoT technologies for their business. Since its inception in 2013, the Asia IoT Business Platform has secured strong support from local governments, enterprises and telecommunication companies. The 24th edition of Asia IoT Business Platform was held on 24th & 25th July 2018 at the InterContinental Bangkok and the conference will focus on highlighting successes and address challenges in implementing IoT projects locally. AIBP's Enterprise Innovation Award is given to the top two enterprises in Thailand, Indonesia, Malaysia, Philippines, Myanmar and Vietnam annually which have demonstrated an ability to implement IoT projects which enhance business operations.

## About Industry Platform Pte Ltd

Industry Platform Pte. Ltd. is a Singapore incorporated firm focused on the global Information & Communications Technology sector. We are Southeast Asia's leading organizer of Machine-to-Machine (M2M) and Internet of Things (IoT) conferences and exhibitions. We work with local and global businesses, as well as public sector bodies and associations which are looking to expand their

reach in Asian markets. We provide the best platforms for industry professionals to network and shape developments.

For media queries, please contact: Kittima Kaur (Tinny) 081-8262399 at kittima@brandnow.asia Monyaphat Klinmontha (Fern) 090 897 8167, pr@brandnow.asia Pattaraporn Phaetprapan (Pond) 094 493 0069, event@brandnow.asia Alisa Tangtermsirikul 064 084 8576 at amazing@brandnow.asia Brand Now Co., Limited www.brandnow.asia T: +66 2 105 2017