The 24th edition of Asia IoT Business Platform (AIBP) on highlighting successes and address challenges in implementing IoT projects locally

What: The 24th edition of Asia IoT Business Platform (AIBP) on highlighting successes and address challenges in implementing IoT projects locally
When: July 24th-25th 2018
Where: InterContinental Bangkok
To Register: For tickets and registration, visit http://iotbusiness-platform.com/register/

The 24th edition of Asia IoT Business Platform (AIBP) will be held in Bangkok on 24th & 25th July 2018 at the InterContinental Bangkok, Thailand.

The event is being held in Thailand's capital for the 4th consecutive year and will focus on the theme of Digitization of Local Enterprises.

Endorsed by Thailand's Ministry of Digital Economy and Society, co-hosted by the Digital Economy Promotion Agency (depa) and supported by Microsoft Thailand, the event will focus on Thailand 4.0 initiatives and shed light on the challenges that local enterprises and public service organizations face in adopting and deploying IoT projects, as well as the latest developments in Thailand's IoT and information & communications technology industry.

Speakers at the event includes: Vunnaporn Devahastin, Secretary General, Office of National Digital Economy and Society Commission (ONDE) Dr. Nuttapon Nimmanphatcharin, President and CEO, Digital Economy Promotion Agency (DEPA); Dr.Chanin Manopiniwes, Infrastructure Economist, World Bank; Sutthikan Rungsrithong, Head of Information Technology, TMB Bank; Dr. Polawat Witoolkollachit, Director, Information Technology Centre, Ministry of Public Health and more.

#####
About Asia IoT Business Platform
With a focus on local telecommunication companies and verticals, the Asia IoT Business Platform is an educational platform crafted by the industry, for the industry, with the aim of addressing key issues facing the adoption of IoT technologies in the ASEAN region. The program drives enterprises to understand and learn about the adoption of IoT technologies for their business. Since its inception in 2013, the Asia IoT Business Platform has secured strong support from local governments, enterprises and telecommunication companies. The 24th edition of Asia IoT Business Platform will be held on 24th & 25th July 2018 at the InterContinental Bangkok and the conference will focus highlighting successes and address challenges in implementing IoT projects locally.

About Industry Platform Pte Ltd
Industry Platform Pte. Ltd. is a Singapore incorporated firm focused on the global telecommunications sector. We are Southeast Asia's leading organizer of Machine-to-Machine (M2M) and Internet of Things (IoT) conferences and exhibitions. We work with local and global

businesses, as well as public sector bodies and associations who are looking to expand their reach in Asian markets. We provide the best platforms for industry professionals to network and shape developments.

For further details, please contact:

Monyaphat Klinmontha (Fern) 090-8978167 at pr@brandnow.asia
Alisa Tangtermsirikul (May) 064-0848576 at event@brandnow.asia
Kittima Sethi (Tinny) 081-8262399 at kittima@brandnow.asia
Brand Now Co., Limited www.brandnow.asia T: +66 2 662 5622