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Mrs. Charita Leelayudth (forth from right), Chief Executive Officer of THAI Smile Airways together with Dr. Visist Dhitavat (center), Director of Thai Red Cross Society Organ Donation Center recently joined forces to deliver organs from donors to patients awaiting transplant surgery throughout all domestic routes free of charge by running a local campaign under Smile for Life for the 3rd year. The online video entitled “Mind Hero” with Mr. Nop Ponchamni (second from left) and Ms. Pim Thitiyakorn (third from left) singing the soundtrack. The online video was created to inspire potential donors to give endlessly, organ donation is considered as the greatest give to humanities who are really in need. This online video “Mind Hero” is scheduled to be broadcasted online now.

Joining the ceremony were Mrs. Nednapang Teeravas, (third from right), Chief Customer Service Officer of THAI Smile Airways, Captain Apitat Limpisvasti (second from right), Chief Operations Officer of THAI Smile Airways and Dr. Supanit Nivatvongs (forth from left), Deputy Director of Thai Red Cross Society Organ Donation Centre. The event was held at National Blood Centre, Thai Red Cross Society. Those who wish to watch the “Mind Hero” online video, please visit www.facebook.com/THAISmileAirways/ and THAI Smile Airways Official YouTube Channel.