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THAI Smile Airways, a subsidiary airline of THAI Airways International Public Company Limited (THAI) and a regional airline operator for short and medium range flights, appoints The CITS (Beijing) Air Travel Service Co.,LTD as its General Sales Agent (GSA) in China. The move ensures easy access for Chinese customers to THAI Smile products and services as it offers full services with affordable prices. The appointment through the recent signing ceremony demonstrates THAI Smile's commitment to extending its presence in the mainland China and positioning China as a vital point of sale for its regional network.

Mr. Chatchai Panyoo, Acting Chief Executive Officer, THAI Smile Airways Co Ltd, stated that on behalf of THAI Smile Airways, a wholly owned subsidiary of the national flag carrier Thai Airways, we proudly present The CITS as our General Sales Agent (GSA) in China. China and Thailand are major Asia-Pacific countries, which are, at the same time, close neighbors and friends. A huge number of Chinese people love to travel to Thailand and their purposes of travel cover both for pleasure and business. And this appointment is aimed at handling the airline's sales development, bookings and ticketing services within China as well as conduct direct marketing and service support to travel agents in China.

"By appointing The CITS, THAI Smile aims at creating awareness of its products and services in China through strengthening relations with existing travel partners and forging new strategic partnerships with specialized operators in a number of various segments. It is because travel agents are the important channel for us, particularly in expanding our business in China. Not only they can help us access to our target customers, but also help communicate in a traditional way," Mr. Chatchai added.

THAI Smile will definitely provide full service with the same standards as THAI Airways does. Excellent customer experience is one of its key strategies. The airline offers excellent services in every touch point, ranging from reservation, check in, to In-flight service that shall help extend new customer base and increase market share in China. Passengers can enjoy the comfort in the new Airbus A320-200, which offers smooth and safe travel, as well as excellent service from its attendants, who are committed to providing a warm heartfelt Thai hospitality. Furthermore, passengers shall experience the best in-flight meals of world-renowned Thai food and fruits like Mango, and Pad Thai to make sure that your exotic journey beings as soon as you step onto our inflight experience.

Mr.Xue XiaoGang , President, The CITS, stated that The CITS is very pleased and excited to be associated with THAI Smile Airways as their GSA in China. THAI Smile is a young and vibrant airline and a subsidiary of Thai Airways, which is a very well-known brand in China among travelers. We are also honored to have been selected by an ambitious, reliable and dynamic carrier like THAI

Smile to consolidate its brand in the China market and to increase sales through targeted, effective, and proactive actions. We definitely look forward to a great working association with THAI Smile and are very optimistic of making their operations a big success.

Bangkok – Changsha (BKK-CSX / CSX-BKK)
Route Flight No. Departure Time Arrival Time Date of Service
BKK-CSX WE616 16.05 20.20 Daily
CSX-BKK WE617 21.20 23.55 Daily

Bangkok-Zhengzhou (BKK-CGO/CGO-BKK)
Route Flight No. Departure Time Arrival Time Date of Service
BKK-CGO WE 680 15.55 21.05 Daily
CGO-BKK WE 681 22.35 01.45 Daily

Bangkok – Chongqing (BKK-CKG/CKG-BKK)
Route Flight No. Departure Time Arrival Time Date of Service
BKK-CKG WE 684 10.30 14.50 Daily
CKG-BKK WE 685 15.50 18.00 Daily

Bangkok – Guangzhou (BKK-CAN/CAN-BKK)
Route Flight No. Departure Time Arrival Time Date of Service
BKK-CAN WE696 22.15 02.20 Daily
CAN-BKK WE697 03.20 05.35 Daily
Remarks*Current Flight Schedule til 2Oct 27, 2018 (TPI Summer)

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About THAI Smile Airways
THAI Smile Airways, a subsidiary airline of THAI Airways International Public Company Limited (THAI), is a regional airline operator for short and medium range flights. The airline operates using "WE" as an airline code and aims to become a favorite airline with the Heart of Thai in Asia. Unlike other carriers, THAI Smile is a 'Full Service" airline being Regional Wings of THAI Airways. We provide excellence and quality services to meet the needs of short-haul travelers with an affordable price, while ensuring greatest comfort and convenience for a superior travel experience. The airline fleet consists of 20 aircrafts in 2016 and operates using narrow-body fleet with operation bases located at Suvarnabhumi International Airport. Products and services of THAI Smile are suitable for passengers travelling short distances. The airline has adjusted several dimension of its strategy to serve travelers with a tagine: 'Thai Smile, Explore Essence of Thai' (微笑航空，泰不一样)

At present, THAI Smile Airways operates in 10 domestic destinations: Chiang Mai, Phuket, Khon Kaen, Chiang Rai, Hat-Yai, Ubolratchathani, Udonthani, Suratthani, Narathiwas, and Krabi with one interline flight between Chiang Mai and Phuket. For international routes, THAI Smile also operates 18 international flights to Yangon, Mandalay, Siem Reap, Phnom Penh, Vientiane, Luangprabang, Kuala Lumpur, Penang, Jaipur, Lucknow, Gaya, Varanasi, Mumbai, Zhengzhou, Chongqing, Changsha, Guangzhou, Kaohsiung with a plan to further increase the flight frequency of domestic and launch new international routes. For more information, please visit: www.thaismileair.com

About The CITS (Beijing) Air Travel Service Co.,LTD
China International Travel Service Limited, Head Office's predecessor is China International Travel Service Head Office. It was established in 1954 under the solicitude of Premier Zhou Enlai. Its establishment was later approved by the Central People's Government Council. CITS is China's first travel agency to receive overseas travelers, one of the first few to provide outbound services for Chinese travelers, China's first enterprise member of the World Tourism Organization (WTO), and

the first one in the list of Beijing’s 5A travel agencies. CITS joined Pacific Asia Travel Association (PATA), International Air Transport Association (IATA), World Travel & Tourism Council (WTTC) and World Tourism Cities Federation(WTCF)respectively. CITS is also a vice president unit of China Association of Travel Services.

Today, CITS has 43 wholly-owned enterprises, 5 share-holding enterprises, near 1,800 street outlets, and more than 100 CITS Group council member agencies in China. We have 6 wholly-owned or majority-share-controlling overseas companies and 19 visa centers in 10 countries and regions around the world. In addition, we have established long-term and stable cooperation with more than 1,400 travel agencies in more than 100 countries. We have built a modern business network consistent with our development strategy of focusing on nationwide business and planning for global reach.

CITS (Beijing) Air Travel Service Co.,LTD Established on Oct. 8th 2007, as one of wholly-owned subsidiaries of CITS Head Office, with the registered capital of RMB 5 million.Our company currently has 7 departments with 80 employees. Our services including travel agency ticket services, TMC services, GSA of foreign airlines and charter flight services. As lots of As the GSA of foreign airlines in China, we provide operating platform, consulting service and open up sales channels for the airlines in Chinese market.

For more information, please contact The CITS (Beijing) Air Travel Service Co.,LTD: www.cits.com / Tel: +86 10 8522 7838