“T&B Media Global” Focuses on Distributing Quality Movies with “Ne Zha,” China’s Highest-Grossing Animation of All Time, Premiering December 5 across Thailand





November 30, 2019 – Bangkok – T&B MEDIA GLOBAL (THAILAND) CO., LTD, founded by Dr. Jwanwat Ahriyavraromp, or “Dr. Tan,” the creator of the world renown animated series ‘Shelldon,’ is launching its Thai movie distribution company by releasing “Ne Zha” in collaboration with Warner Brothers Thailand on December.

“Ne Zha” is a blockbuster animation from China that has grossed over US$700 million worldwide (25 billion Thai Baht), ranking it in the ten highest grossing movies this year and holds the record as highest grossing non-U.S. animated film in the world, and second highest grossing movie in China to date.

When asked why he chose “Ne Zha” as the premier movie for his distribution company, Dr. Tan shared, “T&B chose to enter the Thai movie distribution industry with “Ne Zha” because this movie meets all of our expectations as a company that generates happiness. We want to share great stories with good, important messages and “Ne Zha” does just that.”

The movie “Ne Zha” re-imagines one of the most intriguing deities from Chinese mythology and follows his life as a child whose fate was accidentally switched from being a god to a demon. Through lessons in love, honor, friendship and family, Ne Zha finds his way and sets his own destiny.

Follow updates on “Ne Zha” and other new works from T&B Media Global Co., Ltd, please visit www.facebook.com/NEZHAThailand/,
www.tandbmediaglobal.com/

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Hashtag #NeZha, #NeZhaThailand #TandBMedia

About T&B MEDIA GLOBAL (THAILAND) CO., LTD.
T&B Media Global, helmed by Thailand's very own storyteller, Dr. Jwanwat Ahriyavraromp, finances and manages the finest, most innovative content from around the globe. With a deep and integrated network within China and Thailand, T&B seeks to unite the world through entertainment by nurturing a culture of creativity and understanding in all the storytellers that it invests in. T&B aspires to be a key player in the generation of happiness for the world, while being able to support global social development programs that benefit the environment, children and humanity at large.

Media contact
Public Relations Consultant: T&B MEDIA GLOBAL (THAILAND)
Voradanu Nimmit (Timmie) M: +66 81 309 7799 E: Voradanu_ni@dtgo.com
Natthithin Chalermsurakan (Norng)M: +66 92 935-5161 E: Natthithin@tandbmediaglobal.com
Kannika Prabpeth (Fern) M: +66 98 246 6963 E: Kannika@tandbmediaglobal.com
Pratthana Wiwatdechakul (Aom) M: +66 83 430 0847 E: Pratthana.shellhut@gmail.com
Molthip Janethammapat (Angy) M: +66 65 969 4696 E: Molthip_ja@dtgo.com