

SUIT UP AT SEEN BEACH CLUB SAMUI



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Put on your board shorts, bikinis and body bronzer and flaunt your curves at Samui's biggest beach happening this summer. The opening of SEEN Beach Club Samui with its frontline Chaweng beach location and stunning panoramic sea views makes it the place to party in Koh Samui. Whether you've come to parade at the pool, laze on the beach or dance under the stars, at SEEN you'll find a multi-layered, multi-sensory space for you to relax, eat and play.

SEEN features a stylish restaurant with indoor and outdoor seating areas, three bars, private cabanas, a DJ Booth and two turquoise pools, both surrounded by large cushioned daybeds. Chill out at the sunken swim-up bar of the central pool, with glasses of Moët and indulge in Dragon Maki and Salmon Ebiko Rolls or while away the day at the beachside infinity pool overlooking the surf.

The pan-eclectic menu with influences from the Mediterranean, Asia and America has been created by Chef Joy Imprasittichai, former head chef of The Bistro by Wolfgang Puck in Sydney. Standouts include the Tako Carpaccio - thinly sliced octopus topped with celery, red radishes, pink peppers, micro herbs, wasabi gel and ginger with infused ponzu dressing - and the fresh Tuna Poke - served on a bed of spinach, red cabbage, cucumber, edamame, pickled daikon and wakame topped with sesame dressing from the Seafood Bar.

Outdoors, a silver Citroen HY Serial Griller food truck serves enticingly good burgers, including SEEN's spicy garlic and basil chicken and prawn slider served with a fried quail egg.

Shake things up with one of SEEN's magical cocktails - Kiss On The Lips - Singleton of Dufftown 12 year old whisky gloriously mixed with raspberry lager syrup and citrus and soda - and The Sky Is Blue - an inspired Tanqueray London dry gin cocktail mixed with blue curacao, crème de cacao, white wine syrup and exotic rambutan.

Get your beach groove on with the best of the islands DJ's on deck duty spinning out the ultimate

feel-good tunes at Saturday's Sin@SEEN Pool Parties – a vibrant mix of champagne-spraying, cocktail-sipping and non-stop music.

Every Sunday guests can savour Free Flow Brunch and enjoy prime DJ tunes, live drumming, dancing, feasting and people-watching. Graze for hours on shared platters and ambrosial libations. Start with the lavish sushi station then move onto the salad bar, carvery, seafood barbeque and wicked desserts.

The mid-century architecture uses high contrast geometric patterns and organic curves. Embracing the nostalgia of Miami and California's beach club culture, the design aesthetic is retro-1950's chic, influenced by the resurgence of mid-century tropical design. The minimalist architecture is offset by mirrored furniture pieces, abundant metallics and opulent fabrics. The bright colour palette creates a carefree, cosmopolitan beach scene. An indoor neon pink Metro Harvester van acts as a bar and inspired, programmable LED lighting provides a variety of colour effects transforming nighttime moods.

It's a total sensory overload providing an unforgettable tropical beach experience. Open daily from 10am to midnight. For more information visit the website: www.seenbeachclubsamui.com