

Spend the Night with Vee Charununsiri, Don Harinsut and Pornpat Wattananiyomkajohn at The Great Room



What: An exclusive “Spend the Night with” networking event and talk on “Going Regional on a Budget”

organized by The Great Room, Gaysorn Urban Resort and Bangkok Entrepreneurs.

When: Thursday May 24th, 2018, 6.30pm-9pm

Where: Urban Resort, 19 Floor, Gaysorn Tower (BTS Chidlom)

To Book: Please register on Eventbrite to get your complimentary ticket

<https://spendthenight24.eventbrite.com>

Looking to go regional? Hear what our top three tech speakers from GRAB, OMISE and ZANROO have to share on their experience going regional – on a budget!

We all know that worldwide business domination is created one regional market at a time.

Successfully going regional means being able to first understand, enter and become a leader in local markets.

So, what does a business setting out on a regional journey need before taking off and navigating the twists and turns of their markets to reach its destination? There may be unexpected pitfalls and obstacles in the way as well as magnificent pay-offs along the way.

During our fireside chat, moderated by The Great Room General Manager, Bart Medici, our experienced speakers share their insights on how to understand target markets, eyeing up the competition and market trends as well as other tips on how to not only go regional, but go regional on a budget.

Speakers:

- Vee Charununsiri, Head of Business Development and Public Affairs in Thailand, GRAB
- Don Harinsut, Chief Operations Officer and Co-Founder, OMISE
- Pornpat Wattananiyomkajohn, Managing Director, CLMV, ZANROO

Agenda:

6:30pm – Drinks & Registration

7:00pm to 7:45pm – Fireside Chat

7:45pm to 8:00pm – Q&A and Lucky Draw

8:00pm to 9:00pm – Drinks & Mingling

About The Great Room:

<https://www.facebook.com/thegreatroomthailand/>

Located in Singapore, Bangkok and soon, Hong Kong and Jakarta, The Great Room serves a roster of innovation-driven members, including technology, finance and design-savvy companies. With 2,800 sq.m across 2 floors, The Great Room is set to become a regional network of business clubs and co-working spaces for grown up start-ups and thought leaders.

For media enquiries and other information please contact:

Napaporn Sartjumroen (Jan) 099-2584428 at pr@brandnow.asia
Chonnikarn Tangtard (Dew) 084-6467909 at event@brandnow.asia
Kittima Kaur (Tinny) 081-8262399 at kittima@brandnow.asia
Brand Now Co., Limited www.brandnow.asia T: +66 2 105 2017