

Sony Thai brings latest smartphones, hi-tech gadgets and great promotions to Thailand Mobile Expo 2017



Sony Thai Co., Ltd. is showcasing its latest smartphones, gadgets and premium IT accessories with special promotions exclusively for the Thailand Mobile Expo 2017. Sony invites IT and tech fans to visit the Sony booths located at the main entrance of the Plenary Hall and also inside the hall at Queen Sirikit National Convention Center from 28th September – 1st October 2017 to explore Sony's industry-leading devices. Sony's highlight product is the Xperia™ XZ1, the world's first smartphones featuring a real-time 3D application (3D Creator) together with world-class entertainment technology from Sony. Xperia™ XZ1 will officially begin sales in this event for the first time in Thailand at the price of 22,990 THB and includes FREE Bluetooth SBH 55 (value 2,990 THB). Customers who purchase any Sony smartphone will receive complimentary HOOQ membership for 3 months free too, as well as a complimentary special gift at the expo.

In addition, Sony also presents the Xperia™ XZ Premium featuring 4K HDR 5.5" display and Motion Eye™ camera technology with Super Slow Motion video recording and Sony's Xperia™ XA1 Ultra is a user-friendly device which offers functionality and superb image quality at a price that everyone can afford. At the expo, Sony also gives customers high-end accessories such as a backpack, shoulder bag, premium case, protective film and IT products included in a promotional price offer that can't be missed!! Only at the Sony booth.

At the expo, the visitors will also enjoy a selection of Sony's audio value-packed promotions, including:

- Extra Bass, the latest wireless speaker that can connect up to 10 smartphones with concert-style lighting for young people who really love to party.
- When buying XB40, XB30, XB20 and HG1 speakers Sony offers a FREE! stylish speaker case
- Special promotional discount of 3,000 THB for the MDR-1000X, wireless headphones with excellent noise cancellation, and h.ear headphones 100ABN / 100AAP and also includes a free headphone case worth 990 THB
- Special promotion for sports lovers with Sports Walkman; NW-WS623 with NFC Bluetooth, waterproof and limited edition gift (Walkman vacuum bottle) and NW-WS413 with a special price of 2,990 THB only at this expo.

For more information, please contact Sony Customer Care Center at 0-2715-6100 or visit the website. www.sony.co.th