

Software Park Showcases Thai IT Startups at ConneCTechAsia2019



Asia's Mega Infocomm, Media and Technology Event presents the latest innovations and thought leadership to help Asia thrive in the digital age

Bangkok, 5 June 2019 - Software Park Thailand and the Department of International Trade Promotion (DITP) will lead nine (9) Thai technology start-ups to showcase their home-grown innovations and discover the latest technologies for the future at ConneCTechAsia from 18-20 June 2019 in Singapore. Themed "Gateway to Global Market", this year's Thailand Pavilion aims to facilitate and assist Thai IT entrepreneurs to enhance their business competitiveness on the global stage.

The Thailand Pavilion will be among 1,700 exhibitors and an estimated 40,000 attendees at the event showcasing transformative technologies and solutions driving the transformation of businesses and cities in Asia.

Top brands including Amazon, Axiata, Ericsson, Google, Grab, Huawei, IBM, iflix, Intel, Microsoft, Netflix, NHK, NTT DoCoMo, RedHat, Singtel, Verizon and VMWare among many others will bring with them the latest innovations, new business opportunities and networks, and thought leadership to the show floor and Summit.

Commenting on Thailand's participation, Suwipa Wannasatop, Assistant Director, National Science and Technology Development Agency says, "Software Park continues to accelerate the capacity of Thailand's software industry, helping Thai software and technology entrepreneurs to expand their business vision and competency in the local and international arena. ConneCTechAsia is the global technology platform not to be missed, and this is the eighth consecutive year we have had the Thailand Pavilion at the event to reinforce Thailand's strength in software development and innovation."

"The growth path of startups has been promising in response to the government's Thailand 4.0 policy. Participating ConneCTechAsia will allow Thai entrepreneurs to showcase their innovations, and meet new business partners globally that have strong networks and a vast client base, bringing economic value to their business and the country as a whole," concludes Suwipa.

Among the world's renowned and influential industry players at ConneCTechAsia2019, Thailand's software companies participating in the Thailand Pavilion include Avalant Co Ltd, leading software technology development and platform solutions; 80 Root Co Ltd, specialising in digital development services and digital publications; EXZY Co Ltd, leading interactive solution technologies; HandiGo Co Ltd, leading travel and hotel application development solutions; Living Mobile Co Ltd, leading mobile application development; Nortis Rise Co Ltd, developer of "SOLARLAA" application and investor in solar energy power; Planet Communications Asia PLC, leading telecommunications and digital TV technologies; Socket 9 Co Ltd, leading web and mobile application and solutions; and Sun System Corporation Ltd, leading telecommunications and mobile application solutions.

Two dominant public and private industry leaders from Thailand will be speaking at the ConneCTechAsia Summit.

- Dr. Supachai Tantikom, Chief Resilience Officer, Bangkok Metropolitan Administration, will speak on the panel Future Cities – Building the Foundation of Smart Cities and Beyond. This session will discuss pertinent ongoing challenges of smart cities, infrastructure and regulatory issues in driving digitalization, citizen inclusiveness and sustainability of future cities.
- Suwit Pruckwattananon, Chief Business Development, muSpace and Advanced Technology Corp Ltd, will share his insights on Driving Meaningful Business Strategies and Outcomes from 5G-Enabled Services, how to prepare for the burst in demand of 5G-enabled services. muSpace Corp provides a full suite of satellite broadband and wireless connectivity solutions with high quality, and reliable space, satellite and ground systems.

ConnecTechAsia Exhibition Highlights

ConnecTechAsia, comprising three pillars catering to each sector of the TMT space, will showcase key technologies such as 5G, Artificial Intelligence (AI), cybersecurity, multi and hybrid-clouds, Internet of Things (IoT), smart cities, OTT and next-generation broadcasting technologies.

Each pillar will bring together diverse yet hyperconnected businesses that will form a big part of tomorrow's digital life. CommunicAsia will see a congregation of next-gen technologies for the telecom and related industries. BroadcastAsia is where broadcasting media companies and equipment makers showcase their latest products and services, and NXTAsia will feature emerging technologies and enterprise solutions.

There will also be power-packed activities, free workshops and seminars, speciality zones, partner programmes and networking receptions to keep attendees fully immersed and engaged.

Led by the chairman of the ASEAN Smart City Network (ASCN), in cooperation with country partners such as China, South Korea, Japan and Singapore, and the ASEAN Smart Cities Communities (SCC), 2019 will see a new Smart Cities Arena at ConnecTechAsia. With connectivity and digital solutions for city planning, smart buildings and smart homes, this will be where government delegations, investors, technology suppliers, disruptors and infocomm operators gather to do business to develop the cities of the future.

Also making a debut at this year's event is the 5G Experience – a dedicated platform with multiple live demo zones on how 5G will translate to new opportunities and possibilities for enterprises, especially in healthcare, energy, manufacturing and transportation. Attendees can learn how 5G-connected drones, for example, will make a difference for businesses, how 5G improves mapping and transportation, as well as its impact on a digital-ready manufacturing company.

ConnecTechAsia Summit

The ConnecTechAsia Summit, themed Shaping Future Societies, will bring together thought leaders from infocomm, technology, media and enterprises to discuss what is driving digital transformation in the region and how the latest tech trends and innovations are changing the landscapes of Cities, Economies, Business and Media.

The keynote by Harriet Green, CEO and Chairman of IBM Asia Pacific, will explore how the shift from digital experimentation to scale adoption of new technologies will fundamentally alter the value chains of entire industries and change the way we work and live.

Key industry leaders at ConnecTechAsia2019 Summit will also include:

- Dr Min Sun, Chief Artificial Intelligence (AI) Scientist, Appier

- Muhamed Zilkhairilishamuddin, Assistant Vice President, OTT Principal Engineer, Astro
- Dr Keeratpal Singh, Chief Data Scientist, Axiata
- Ong Geok Chwee, CEO, Bridge Alliance
- Cheryl Goh, Group Vice President of Marketing, Grab
- Dr David Soldani, CTO, Huawei Australia
- Jason Little, Chief Information Officer - SEA, Manulife
- Ian Yip, Chief Technology Officer, McAfee Asia Pacific
- Gustavo Fuchs, General Manager - Cloud & Solutions (Asia), Microsoft
- Krishnan Rajagopalan, Director of Payments APAC, Netflix
- Seizo Onoe, President of DOCOMO Technology and Chief Technology Architect, NTT DoCoMo
- Andreas Spanner, Chief Architect (ANZ), Red Hat

“Knowledge has always been the most powerful asset to have, and today’s enterprises need additional clarity to optimise business decisions and harness opportunities. ConneCTechAsia is the platform in Asia where the industry comes together to discover new innovations, share, make deals and network. The continued growth and evolution of ConneCTechAsia is testament to our commitment to support the TMT industry and facilitate its path towards successful growth in the region,” says Ivan Ferrari, Event Director for ConneCTechAsia, from organiser UBM Singapore. For more information on ConneCTechAsia, please visit www.ConneCTechAsia.com.

About UBM

ConneCTechAsia is organised by UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. Please visit www.ubm.com/singapore for more information about our presence in Singapore.