

Skip the queues and enjoy great savings on your time and money with TAKEAWAY on the honestbee app



Bangkok, 8 February 2019 – Tired of waiting in line for your favorite noodle soup or rice bowl. To help customers save time and money, Singapore's leading marketplace – honestbee offers new TAKEAWAY service available now in Bangkok. This service allows customers to skip queues by ordering ahead of time on the honestbee app and picking up their food at the restaurant at their convenience. Customers will be spoilt for choice with the wide variety of F&B options on the honestbee app, such as Kub Kao Kub Pla, Rosniyom, Sukiya and iBerry. This launch of TAKEAWAY service puts honestbee to be the first marketplace who offers complete service from delivery, take out, and dine in.

By 2021, almost 90% of retailers in Asia-Pacific are betting on click and collect as physical retailers look towards digitalisation with the rise of ecommerce¹. With the new TAKEAWAY, it opens doors to a bigger pool of customers for restaurant merchants partnering with honestbee. Merchants can handle both online and offline orders efficiently and enjoy a continual flow of orders. Customers can visit their favorite stores and collect their order on their own.

Imagine this as a hungry consumer: you are out at the mall or on the way home, and you want to get your meal fix without waiting in line or for your delivery to arrive at home. TAKEAWAY is here to save the day. You can save time by ordering online and collecting your food when you reach your destination! Beyond enjoying the added convenience and the waiving of delivery fees, customers can also enjoy discounts off their food bill (up to 20%).

Victor Chow, Senior Vice-President, Head of Commercial, honestbee shared, "It is a fact that most people are strapped for time. The TAKEAWAY service allows our customers to order their food online, because they want it fresh and can forgo the delivery fee. It allows them to have the accessibility and flexibility to the food they want, without having to stand in the queue. At the end of the day, we want to give our customers options so they can decide what works best for them and most importantly, help them save time."

WAY, simply open the honestbee app, click on the TAKEAWAY merchants available and choose a time slot for pickup. A notification will be sent once the food is ready for collection. Present the order number on the app to the merchant, collect your food, and you're all set!

¹<https://www.businesstimes.com.sg/technology/almost-90-of-asia-pac-retailers-betting-on-click-and-collect-study>

About honestbee

honestbee is Asia's leading marketplace that delivers quality food products and experiences, available in 16 cities across eight countries: Singapore, Japan, Thailand, Taiwan, the Philippines, Malaysia, Indonesia and Hong Kong. honestbee is passionate about making every life moment better

through food. With a mission to be Asia's fastest-growing food service powered by community and technology, honestbee provides world-class, on-demand logistics, flexible jobs opportunities and a strong network of 12,000 partners to deliver innovative services and concepts. The folks at honestbee are passionate about food and how technology can enable more in depth human experiences and moments around food.

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