Six Hot Takeaways from Arival Asia Pacific





Following the inaugural Arival Asia Pacific event in Bangkok 24-26 June, Arival CEO Douglas Quinby says six salient points about the tour, attractions and activities sector emerged from the discussions among 500+ travel industry attendees.

The CEO's headline points were:

Think Asia is behind? Don't think that way for long. Traveller expectations in Asia are forcing operators and distributors across the region to catch up, and fast.

Asia has distribution like nowhere else. Consolidation will be inevitable.

Pricing is out of control. The most talked-about issue at Arival was rampant discounting by resellers – and operators' limited ability to rein in such practices. It's a widespread operator complaint that extends across online and offline (traditional travel agency) distributors.

Operators are distributors and distributors are operators. The lines between operator and distributor are increasingly blurry, making distribution more complex than other regions.

Tech from the West wants in. As online distribution and technology adoption in North America and Europe matures, global OTAs and reservation system companies are eyeing Asia for their next wave of growth.

The industry can have real social impact. The inspiring talks from Lien Nguyen of I Love Asia Tour, Achi Thamparipattra of HiveSters, Raj Gyawali of Socialtours, and others, made plain the power and potential of our industry to have real, tangible impact on local communities.

"It is still very early days for the in-destination industry in Asia, but it's clear that much of the future of our industry will be defined here, in Asia Pacific. Indeed, that future will be written by many of the people who attended Arival in Bangkok," says Quinby.

Read the Arival CEO's full insight post on the six above points at
https://arival.travel/6-things-we-learned-from-arival-asia-pacific/

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ABOUT ARIVAL

Arival is the event dedicated to advancing the business of creating amazing in-destination experiences. Arival aims to establish tours, attractions and activities – the “best part of travel” – as the most important sector of the global travel and tourism industry. Since its foundation in 2017 by Douglas Quinby, Bruce Rosard and Alex Kremer, Arival has held seminal, industry-defining events in Las Vegas (2017 & 2018), Berlin (March 2019), and Bangkok (June 2019). The revolution continues in Orlando (28-31 October, 2019) and Berlin (1-3 March, 2020). Visit arival.travel.