

SINGAPORE INTERNATIONAL SCHOOL OF BANGKOK ANNOUNCES PARTNERSHIP WITH YAMAHA MUSIC SCHOOL



Bangkok, Thailand, 23 August 2017 - Singapore International School of Bangkok (SISB) announces partnership with Yamaha Music School (Yamaha) with a launch ceremony held at Siam Music Yamaha Co., Ltd on 22 August 2017. SISB and Yamaha aim to provide quality music enrichment lessons to the students and communities of SISB.

Mr. Kelvin Koh, Chief Executive Officer, SISB Group & Chairman of the School Governing Board (Pracha Uthit), Mr. Masaya Furuta, Vice President of Siam Music Yamaha Co., Ltd, Dr. Perawat Chookhiatti, Managing Director of Siam Music Yamaha Co., Ltd and Mr. Sangchai Maeteatanakul, General Manager of Music Academy and Educational Market, Siam Music Yamaha Co., Ltd presided over the ceremony with the management teams of SISB and Yamaha Music School to sign the collaborative agreement.

Yamaha will be offering group music lessons for children aged 2 to 5 years old for its junior courses, including its world-renowned Apple Course, Music Wonderland, Junior Music Course (JMC) and the Junior Step Fundamental Course (JSFC) for children aged 5 to 6 years old. Lessons for students up to the secondary level are also provided, including piano, guitar, violin and voice lessons. The classes will take place at the SISB Creative Arts and Media Centre in SISB Pracha Uthit campus and is open for SISB students and the public. Besides quality music enrichment classes, SISB also provide an extensive range of sports and creative academies.

In line with the commitment to providing students with a holistic learning environment, SISB hopes that through harnessing the school's effective resources and facilities, they are able to provide varied education opportunities to learners of diverse communities and age groups.

"In the next 15 years we envision ourselves to be a world-class school of choice with a holistic environment for our students to experience a unique learning journey, and prepare them with diverse skills and abilities to become world leaders, innovators, entrepreneurs, athletes and performers" said Mr. Kelvin Koh.

For more information on courses offered by SISB, please visit <https://www.sisb.ac.th/> or call 02 158 9191. More details on programmes offered by Yamaha at SISB is also available at <https://th.yamaha.com/en/education> or by contacting Yamaha at 098 824 8833, LINE: YamahaSISB or Facebook: YamahaSISB.

- end-

About Singapore International School of Bangkok (SISB)

SISB is a leading provider and manager of premium Singapore International Schools in Thailand providing K-12 education (kindergarten to 12th grade). Founded in 2001, SISB currently owns and manages five campuses in Thailand, which adopt the Singapore and UK curricula as the foundation for teaching and learning. The SISB name is inspired by its first campus, the Singapore International School of Bangkok (2001), the first Singapore International School that was established in Thailand

which pioneered the Singapore education curriculum. All five campuses provide a standardised curriculum underscored by the twin principles of the Singapore education system and consistently deliver high quality education that many have come to trust of SISB.

SISB Pracha Uthit is the first International School in Thailand which was formally appointed by the Singapore Examinations and Assessment Board (SEAB) in 2006 as the official examination centre for the Singapore International Primary School Leaving Examination (iPSLE). The school is also an approved centre certified by Cambridge International Examinations (CIE) to conduct the IGCSE, AS and A Levels examinations. SISB is also certified by the Ministry of Education of China as a Hanban centre to conduct Chinese proficiency tests for students.

SISB is fully accredited by the Council of International Schools (CIS) and the New England Association of Schools & Colleges (NEASC), an esteemed recognition for quality international schools worldwide. In 2010, SISB was fully accredited by the Office for National Education Standards, and Quality Assessment (ONESQA) under the Private Education Act of Thailand.

SISB also holds the Basic Independent Award Centre Licence to conduct The Duke of Edinburgh's International Award Scheme, the world's leading youth achievement award programme. SISB is a member of the International Schools Association of Thailand (ISAT) since 2001, the East Asia Regional Council of Schools (EARCOS) since 2016 and Thailand International Schools Activity Conference (TISAC) since 2017.

Through a broad-based and unique multi-lingual curriculum, SISB offers effective learning environments, opportunities and challenges to foster students as lifelong learners and future leaders. The SISB community is inspired by a global outlook and enriched by cultural diversity. SISB has established its reputation as a trusted brand for quality education in Thailand and continues to grow as an organisation dedicated to providing world-class education.

Media Contacts

Joyce Ong
Director, Corporate Communications
SISB Group
T +66 (0)2 158 9090 ext. 196
joyce@sisb.ac.th

Nancy Choophungart
Yamaha Music School
T +66 98 824 8833
crystalmelodythai@gmail.com