See the Best of New Zealand’s Auckland with #AVANIme Fitness Guru Makaia Carr





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Bangkok, 7 August 2018: Still riding high after winning Best Video by a Hospitality Brand at the first annual Citizine Travel Video Awards, AVANI Hotels & Resorts launches a new #AVANIme video – this time, introducing Auckland through the eyes of health and fitness guru Makaia Carr (www.youtube.com/watch?v=V6locuUV0iM.

In the New Zealand instalment (www.avanihotels.com/me), Makaia brings millennial-minded travellers to such happening spots as Ponsonby Central for the freshest New Zealand produce and the trendiest cafes, before continuing to Devonport to explore the seaside village’s sights on two wheels, then finishing off with the mesmerising beach views from Herne Bay.

The #AVANIme video campaign, launched in 2016, seeks to inspire viewers to visit AVANI destinations by having local celebrities showcase local treasures. The series starts with supermodel, actress, and current host of Asia’s Next Top Model, Cindy Bishop, share the wonders of her hometown, Bangkok, Thailand (www.youtube.com/watch?v=aWvJgnDmf_g). The second, award-winning instalment transports curious travellers to Lisbon with renowned singer Cuca Roseta (www.youtube.com/watch?v=cOn_UcTZC6M). The third is a journey around Broadbeach, Gold Coast, with Miss Universe Australia Laura Dundovic.

“Every #AVANIme segment gives travellers a glimpse of each destination, whetting their wanderlust when they see the adventures that await them,” said Alejandro Bernabé, Vice President of Operations – AVANI Hotels & Resorts.

Filming for the next #AVANIme instalments are currently happening in exciting destinations around the world, so stay tuned by subscribing to https://www.youtube.com/avanihotels?sub_confirmation=1.

AVANI Hotels & Resorts currently operates 23 hotels and resorts in 15 countries. The brand recently debuted in Australia, New Zealand, and Laos. AVANI currently has 13 new hotels in the pipeline, including a recent signing in Melbourne, Dubai, and a third AVANI property in Bangkok.