Rich with Memories: Outrigger's "Memory Bank" Hits 40,000 Stories

70th Anniversary Culminates with Special Rates, Inviting Guests to Make New Vacation Memories

HONOLULU – After a full-year of 70th anniversary celebrations, Outrigger Hotels and Resorts is concluding its Platinum Anniversary by inviting vacationers to visit any of its tropical destinations across Hawaii, Asia-Pacific and the Indian Ocean for up to 40 percent off the current room rate. From now through October 26, 2018, guests who use the code "MEMORIES" when booking online will save on their stay at any Outrigger location for travel through June 30, 2019.

As part of Outrigger's year-long 70th anniversary, the brand celebrated the milestone with a "Share Your Story" campaign, encouraging guests to share throwback photos and recollections of their favorite Outrigger memory. The results were phenomenal, with more than 40,000 people sharing a personal experience. From surf trips to graduation parties, wedding proposals and annual family getaways, the common theme across all submissions was: "I had the time of my life!"

Bob and Kathleen Swieton were newlyweds from Illinois that stayed at The Reef Tower Hotel in 1967.They sent a newspaper clipping about the honeymoon alongside their original Hawaii honeymoon outfit to the resort as a memento. Outrigger gave life to the retro orange and brown aloha wear at the company's 70th Anniversary party last May – with models wearing them at the event. Outrigger has extended a complimentary stay for the Swieton's to return to Outrigger Reef Waikiki Beach Resort and renew their love in Hawaii at the resort's complimentary vow-renewal ceremony.

"For seven decades, Outrigger has provided guests with unforgettable, once-in-a-lifetime vacation memories and we are proud to continue this tradition today said Sean Dee, executive vice president and chief marketing officer for Outrigger Enterprises Group." "Outrigger's 70th anniversary was a time to reflect, but more important – an opportunity to look forward as we further position ourselves as the world's leading beachfront hospitality brand."

A handful of other memories submitted:

• "As a kid my dad used to take us down to Outrigger Waikiki once a year when his relatives came to visit from California. As kids it was always something that we looked forward to. We would enjoy swimming in the pool with the window where the people at the bar could watch us through the window. We grew up out in the country (Laie) so going to stay in Waikiki was a big deal for us. Those were some of the best memories for me and my siblings growing up."

• "I stayed with Outrigger in 1969 with four other girlfriends. We shared the penthouse facing Diamond Head and I still have the receipt for the week that shows my portion of the bill was 70 dollars for the week! I had just turned 21 and this was my first trip to Hawaii and my first airplane flight. I had the time of my life that week and didn't want to leave. It would be fun to stay there again and relive the memories!"

• "We visited Oahu to celebrate our 25th wedding anniversary. We stayed at the Outrigger and renewed our wedding vows on the beach on the morning after our arrival. Loved the ceremony! It

was so much more than we had anticipated. Enjoyed a beautiful first day of touring around the island and ended the day on the beach just outside the hotel watching fireworks. Fabulous day!"

On September 29, the hospitality brand will celebrate Outrigger Founders Day worldwide, honoring the legacy of its founding members, Roy and Estelle Kelley – as well as the company's inspiring journey of growing a single Waikiki hotel to a global portfolio of properties in the most desired tropical locations including Hawaii, Fiji, Mauritius, Thailand Guam and the Maldives.

Since its first property opening in Waikiki in 1947, Outrigger had the vision of sharing the spirit of aloha with every guest and becoming synonymous with warm hospitality and a true vacation in paradise. More than seven decades later, Outrigger continues to encourage travelers to "Escape Ordinary" and discover local cultures through enriching programs and Outrigger Signature Experiences that create a deeper connection with the people and places they visit. Today, these founding values continue to guide the brand's success, which has blossomed into a global company that thinks and acts locally, encompassing the Outrigger heritage as well as the spirit and culture engrained at each of its 38 properties across the globe.

To learn more about Outrigger Hotels and Resorts, visit www.outrigger.com or follow the brand on Facebook, Twitter and Instagram.

###

Editors can download images and this release in Word & Text formats at https://app.box.com/s/0dn1arppqvs20po9sy82922l3o733sxi

About Outrigger Hotels and Resorts
For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties with approximately 6,500 rooms – inviting guests to 'Escape Ordinary' with authentic Signature Experiences and the Outrigger DISCOVERY loyalty program. Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Find out more at Outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter

Media Contact
Monica Salter
Vice President, Corporate Communications
Outrigger Enterprises Group
Phone: (+1) 808 921 6839
Email: monica.salter@outrigger.com

Asia & UK
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net

Anchalee Sriwongsa
ScottAsia Communications
Tel: (+66) 91 806 0484

Email: ann@scottasia.net