# RetailEX ASEAN 2017

Bangkok, October 30th, 2017- RetailEX ASEAN 2017, co-located with Internet Retailing Expo ASEAN, recently organized a panel discussion at IMPACT Exhibition Center on Women In Retail where an all-female panel of successful businesswomen discussed critical skill sets required of female leaders in Retail to excel in their role and share their tips on being a successful women in this space.
Photo shows the panelists (from left to right): Moderator Kittima Sethi, Co-Founder and PR Consultant at Brandnow.asia, and the three panelists Noni Purnomo, President Director, Blue Bird Group, Indonesia, Roongchat Boonyarat, COO & Executive Director, Malee Group and Chiranun Poopat, President, Central FamilyMart.
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