RED PLANET HOTELS AND ANYTIME FITNESS COLLABORATE TO OFFER ACCESS TO GYMS





BANGKOK – Red Planet Hotels announced today a new strategic collaboration with Anytime Fitness which operates more than 4,500 fitness centres in nearly 40 countries. Red Planet guests at participating hotels across the Philippines, Indonesia, and Thailand can now conveniently maintain their workout regimen on the road with the latest training equipment and world-class exercise programmes.

Red Planet, the leading pan-Asian budget hotel chain and Anytime Fitness, the world's largest and fastest-growing fitness club chain, are collaborating to give Red Planet's leisure and business travellers the opportunity to achieve their everyday health and wellness goals whilst on-the-go.

Commencing 25 December 2019, guests staying at any Red Planet property in the Philippines, Indonesia, and Thailand earn complimentary vouchers for access to a nearby Anytime Fitness club. Red Planet Hotels members are encouraged to book directly to enjoy complimentary two-day passes and waived gym membership fees. Reciprocally, current Anytime Fitness members are eligible to receive room discounts at Red Planet hotels in South East Asia.

"Our guests don't want to put their exercise routine aside even when on the road. They desire to have immediate access to a high-quality local gym that allows them to continue their workout from where they left off at home," Aline Massart said, Red Planet's Vice President of Marketing. "This collaboration reinvents the traditional on-site fitness centres by providing our guests free access to

world-class local facilities with extensive space to exercise with a broad selection of top-notch equipment, professional support staff, and around-the-clock service — just a short walk from each hotel.”

“Anytime Fitness understands that there is a significant lifestyle shift on consumers frequently travelling for vacation or work, and we want to be able to attend to these consumers’ fitness needs”, said Yla Corotan, Anytime Fitness Asia’s Regional Marketing Executive. “This partnership aims to welcome Red Planet guests to our 150 gyms across the Philippines, Thailand, and Indonesia, and enable them to experience the convenience and the quality of service that we offer our members at more than 4,500 locations globally.”