RED PLANET HIROSHIMA SET TO OPEN IN AUGUST AT NAGAREKAWA





TOKYO – Red Planet Hotels announced today that it is now accepting reservations at Red Planet Hiroshima. The 160-room hotel is expected to open in August and will mark the first Red Planet hotel in Hiroshima and the sixth in Japan.

Nestled in the heart of the vibrant Nagarekawa neighbourhood and within easy access to three tram stations, the newly-built hotel provides visitors with a strategic location appealing to both business and leisure travellers. The hotel's guests will be close to the central business district and historic landmarks, such as the Peace Memorial Park and its renovated museum, just a 10-minute walk away.

"Hiroshima is a symbolic city imbued with history, culinary experiences, and rich cultural traditions. We are thrilled to accelerate our growth strategy by welcoming the first Red Planet hotel to Hiroshima," said Tim Hansing, Red Planet Japan's CEO. "With our prime location and tech-enabled rooms featuring smart TVs with streaming capabilities, free high speed wi-fi, and online check-in, we look forward to connecting our global visitors, loyalty programme members, and the local community to the heart of the city."

Executive Director to Representative Director Yoshihisa Ikurumi added that "the opening of this elegant new hotel is timely as it coincides with the rebound of the Japanese travel industry."

Red Planet Hiroshima will join Red Planet's growing portfolio in Japan, alongside Red Planet Tokyo Asakusa, Red Planet Nagoya Nishiki, Red Planet Okinawa Naha, Red Planet Sapporo Susukino South, and the newly opened Red Planet Sapporo Susukino Central. Under development is also the 191-room Red Planet Kyoto Nijo, slated to open in 2021.

Red Planet Hiroshima is located at 7-10 Nagarekawacho in Naka ward. For more information and reservations, please visit redplanethotels.com/hotel/hiroshima or call 082-577-1600.

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About Red Planet Hotels
Red Planet Hotels, founded in 2010, is a privately-owned regional hotel group focused on Asia's expanding budget hotel sector. The company operates 31 hotels in Indonesia (7), Japan (6), the Philippines (13), and Thailand (5) for a total of 4,991 rooms. 12 additional hotels, comprising 2,388 rooms, will open across Japan, Thailand, and the Philippines by 2021. These hotels will open using Red Planet's robust and scalable technology platform, providing both advanced reservation software, ensuring a fast and efficient booking process, and local attraction guides for customers. Red Planet comprises a stylish budget hotel offering, with all its properties centrally located and equipped with high-speed Wi-Fi. Red Planet's subsidiaries in Indonesia (Red Planet Indonesia – PSKT:IJ) and Japan (Red Planet Japan – 3350:JP) are listed on the Indonesian and Japanese exchanges, respectively.

For more information, please visit: www.redplanethotels.com