Photo Release the ASEAN Retail Excellence Award (AREA)

Bangkok, Thailand, 8 October 2018 – RetailEX ASEAN 2018, an annual international trade exhibition and conference that caters to retailers and brands focusing on the ASEAN market, was recently held at IMPACT Exhibition and Convention Center, Bangkok. The event was co-organised by the Thai Retailers Association, together with Clarion Events and IMPACT Exhibition Management Co., Ltd., and supported by the Thailand Convention and Exhibition Bureau.
The event also marked the inaugural launch of the ASEAN Retail Excellence Award (AREA) which acknowledged the very best retailers and retail initiatives in ASEAN.
Photos (L to R) shows winners with their awards: Ang Kim Yong from Kanmo Retail Group (Smart OSC) who won Outstanding Retail Transformation of the Year Award, Raj Rambhia, Business Head, Thailand, from Capillary Technologies International Pte Ltd., who won Retail Marketing Agency of the Year Award , Vipas Paovarojkit, Managing Director, Friesland Campina, Thailand, Laos and Cambodia, who was one of the judges, representative from Love, Bonito who won Outstanding Store Design of the Year Award, representative from Landmark Group (SPAR) who won the Retail Employer of the Year Award and Chayanin Saransomrurtai, Head of The 1 Campaign Management from, Central Retail Corporation who won Best Engagement and Loyalty Scheme in the Retail Sector Award.

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