

Photo release of the press conference the SCG Bangkok Business Challenge @ Sasin 2019



Bangkok, Thailand, 13 February 2019 - Paron Israsena Na Ayudhya, Director of Sasin School of Management, presided over the press conference to launch the SCG Bangkok Business Challenge @ Sasin 2019, Asia's only global postgraduate start-up competition. The annual startup competition, which will promote Scaling Impact Through Innovation, will be held on February 21st through the 23rd, 2019, with the winning teams receiving the prestigious H.M. The King's Award, which was graciously bestowed by His Majesty King Maha Vajiralongkorn Bodindradebayavarangkun, as well as H.R.H. Princess Maha Chakri Sirindhorn's Sustainability Award. There are also over US\$60,000 in cash prizes.

Dr. Suracha Udomsak, Emerging Business Director and R&D Director at SCG Chemicals, along with Pirachai Bencharongkul, Kongpan Pramroj Na Ayudhaya, Thanapong Na Ranong and other distinguished sponsors participated in the press conference at Sasin School of Management.

Photo (L to R)

Kongpan Pramroj Na Ayudhaya, co-founder and director of the SCG Bangkok Business Challenge @ Sasin, Pirachai Bencharongkul, investment director of BCH Ventures (under Benchachinda Holding Group), Dr. Suracha Udomsak, emerging business director and R&D director at SCG Chemicals, Paron Israsena Na Ayudhya, director of Sasin School of Management, Thanapong Na Ranong, senior vice president at Kasikornbank PCL, Norapat Phaonimmongkol, CEO of Eden Agritech Company Limited and BBC Alumni 2015 and associate professor Adith Cheosakul, Ph.D.

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