

Outrigger Welcomes Honua Kai Resort & Spa to Portfolio



Award-winning Maui accommodations added as part of hospitality group's global growth strategy

HONOLULU – Outrigger Hotels and Resorts today announced the acquisition of Honua Kai Resort & Spa's on-site resort rental program interests from affiliates of Alterra Mountain Company. The move highlights Outrigger's commitment to increasing and enhancing its global portfolio, which includes 37 owned and/or managed hotels, resorts and vacation condominiums in Hawaii, Fiji, Thailand, Guam, Mauritius and the Maldives.

Honua Kai is a spectacular 38-acre oceanfront condo resort located on Maui's renowned Ka'anapali North Beach – offering luxurious studio, one, two and three-bedroom suites alongside full-service concierge, Ho'ola Spa and Duke's Beach House restaurant. The resort is expanding with a build-out of 72 luxury townhomes, scheduled for completion in 2020. All units previously managed by Alterra Mountain Company will operate under Hawaii Vacation Condos by Outrigger, effective immediately.

"With Hawaii consistently ranked as one of the world's premier vacation destinations – our realigned growth strategy includes substantial investment in our home market for both owned and managed operations," said Jeff Wagoner, president and CEO of Outrigger Hotels and Resorts. "Honua Kai is a meticulously maintained luxury property that's impeccably aligned with Outrigger's family friendly, beachfront brand – we're delighted to have this new offering for our guests to enjoy."

"Honua Kai Resort & Spa is an oceanfront gem and it has been an honor to be part of its success," said Rusty Gregory, CEO of Alterra Mountain Company. "While we have decided to refocus our overall business efforts elsewhere, we're certain that Outrigger will continue to manage the property with the care and attention it deserves."

Outrigger knows Hawaii – born in the islands 70 years ago, the company has spent its lifetime sharing the spirit of aloha that is synonymous with its brand. For decades, Hawaii Vacation Condos by Outrigger has been a leading vacation rental management company. Honua Kai Resort & Spa is now the largest Maui property in this portfolio and it will be marketed alongside Outrigger's hotels and resorts through its extensive global sales and marketing network.

Nestled between the majestic West Maui Mountains and the deep-blue waters of the Pacific Ocean – Honua Kai, which can be translated from the Hawaiian language to Honua (land) and Kai (sea), brings together a traditional Hawaii vacation experience with a unique sense of place.

Its luxury suites are fully equipped with top-of-the-line gourmet kitchens, complete with Bosch appliances, as well as large lanais and in-room washer and dryers. Resort guests can also enjoy the two on-site restaurants, Duke's Beach House and 'Aina Gourmet Market Café, as well as the rejuvenating Ho'ola Spa.

Learn more about the property and book a stay at Honua Kai Resort & Spa by visiting www.outrigger.com/honuakai.

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ABOUT OUTRIGGER HOTELS AND RESORTS

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 37 properties with approximately 6,500 rooms – inviting guests to ‘Escape Ordinary’ with authentic Signature Experiences and the Outrigger DISCOVERY loyalty program. Outrigger’s multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Find out more at Outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter

ABOUT HONUA KAI RESORT & SPA

Honua Kai Resort & Spa offers a uniquely contemporary Maui experience. Located on pristine Ka’anapali Beach, the resort is designed as two U-shaped buildings with ocean and mountain views, lush landscaping and expansive open spaces. This openness is mirrored in each of the 628 guest suites (studio, one-, two-, and three-bedroom) with professionally equipped kitchens, spacious and homelike floor plans and luxury resort services. An imaginative aqua network of pools, hot tubs, natural pond bridges, waterslide, waterfalls and fountains allows for privacy and play. The Hokulani building houses 318 guest suites, `Aina Gourmet Market, pool and concierge desk. The Konea building has 310 guest suites, fitness center and two pools. Duke’s Beach House is located oceanfront, and the pool & beach activities operate poolside.

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