Outrigger Resorts welcomes Kelly Hoen as area GM

HONOLULU – Outrigger Enterprises Group announced today that Kelly Hoen has been appointed the area general manager for Outrigger's two iconic beachfront properties in Waikiki – Outrigger Reef Waikiki Beach Resort and Outrigger Waikiki Beach Resort.

In this role, she is responsible for sustained operational excellence at both properties, as well as direct oversight of sales strategy, market planning and revenue management. The position also includes day-to-day leadership at Outrigger Reef Waikiki Beach Resort, serving as its on-property general manager.

"Kelly's track record for successfully repositioning hotels and resorts in Hawaii is unrivaled; her breadth of expertise and passion for excellence provide immense value for Outrigger as we undergo our Waikiki reinvestment and redevelopment strategy," said Paul Richardson, chief operating officer of Outrigger Enterprises Group.

Hoen brings more than two decades of luxury hotel leadership to Outrigger Resorts. Most recently, she served as the general manager for The MODERN HONOLULU, a high-energy luxury lifestyle hotel at the gateway of Waikiki. Prior to this, she was the general manager of The Royal Hawaiian, a Luxury Collection Resort where she led the $80 million renovation and rebranding of this historic Waikiki Beach hotel. Before that, she was the general manager of Princeville Resort, a Luxury Collection Resort and was directly involved with the design and development what is now The St. Regis Princeville Resort.

A native of Hawaii, Hoen attended La Pietra Hawaii School for Girls in Honolulu, then went on to receive her bachelor of fine arts from Stephens College in Columbia, Missouri. She has a penchant for professional development and holds the reputation of being one of the best mentors in Hawaii's hospitality industry. She is a member of the La Pietra board of trustees, a member of the Aloha United Way board of directors, a member of the Easter Seals Hawaii board of directors and is the past chairperson of the Hawaii Lodging and Tourism Association board of directors.

###

About Outrigger Enterprises Group
Outrigger Enterprises Group is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger runs a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram, and

Twitter.

Media Contact
Monica Salter
Vice President, Corporate Communications
Outrigger Enterprises Group
Phone: (+1) 808 921 6839
Email: monica.salter@outrigger.com

Media Contact, Asia & UK
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net