

Outrigger Resorts Takes Gold, Winning Two Travel Weekly Awards



The Outrigger.com redesign and Outrigger Konotta Maldives Resort video recognized in prestigious 2016 Travel Weekly Gold Magellan Awards

PHUKET, THAILAND - Outrigger Resorts recently earned two 2016 Travel Weekly Gold Magellan Awards, celebrating the company's smart redesign of Outrigger.com and a branding video produced for Outrigger Konotta Maldives Resort that showcases its exquisite over-water bungalows and uncompromising Outrigger hospitality.

"It's a tremendous honor to be recognized for our commitment to continuously improving and enhancing the travel experience for our guests," said Sean Dee, Executive Vice President and Chief Marketing Officer for Outrigger Enterprises Group. "From checking out our website to checking into our hotels, we aim for our guests to escape ordinary and enjoy local culture with world-class hospitality."

The improved user-friendly design of Outrigger.com, including a responsive platform optimized for mobile devices, launched this summer with an impressive reception from its users. The site features an enhanced booking engine, more mobile support and social sharing that provides a richer experience on the global website. Other benefits of the updated site include the ability to book without leaving the page, site translation, multi-currency support and full mobile device compatibility.

The 2016 Magellan Awards were selected among entries from top travel organizations and professionals worldwide with the opportunity of receiving either gold or silver status. Outrigger Enterprises Group won both of its Gold Magellan Awards in the Hospitality Marketing category.

To watch the winning video click <https://vimeo.com/161554804>

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ABOUT OUTRIGGER ENTERPRISES GROUP

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 69 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 38 properties with approximately 8,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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become a fan on Facebook at www.facebook.com/OutriggerResorts. For on-going news, visit <http://news.outrigger.com>.

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