

# Outrigger Phuket Wins MICE Award in China



PHUKET, THAILAND – The Outrigger Laguna Phuket Beach Resort has won the “Best Island Resort for MICE” in the 2016 China Travel & Meetings Industry Awards – Business Travel & MICE. The awards ceremony, hosted by M&C China, Northstar Travel Group, took place in Beijing, 6 September, 2016.

Since its debut in 2002, China Travel & Meetings Industry Awards, organized by Travel Weekly China, have recognized the best enterprises in China’s travel, meeting and incentive industry.

The Similan Ballroom in the Outrigger Laguna Phuket Beach Resort opened in 2014. It has since attracted a large variety of meetings and conferences from across Asia and China.

“Outrigger Laguna Phuket Beach Resort is committed to MICE excellence,” said Ms Elaine Wang, China Marketing Representative for Outrigger Resorts who accepted the award on behalf of Outrigger. “The high-end technical support and variety of meeting spaces allow Outrigger in Phuket to extend its unique passion for meetings and team building to event organizers around the world,” she said.

Open since April 2013, the Outrigger Laguna Phuket Beach Resort occupies a prime position between a tropical lagoon and the sparkling waters of the Andaman Sea. The Similan Ballroom and three meeting rooms position Outrigger Laguna Phuket Beach Resort as one of the best medium-sized meeting facilities, not just in Phuket and Thailand, but in Southeast Asia.

Conference guests benefit from a range of high-end in-house AV equipment and technical support that ensure high quality productions. A few steps away, the setting is perfect for a variety of events outdoors. Extensive gardens and a peaceful beachfront create inspirational settings for team-building activities and outdoor banquets.

In addition, the greater resort community of Laguna Phuket offers the 18-hole Laguna Golf Club, award-winning spas, land excursions and sea tours to the Andaman Sea as well as more than 30 restaurants and bars. The Outrigger property is a 20-minute road transfer from Phuket International Airport.

Guided by more than 69 years of family leadership, Outrigger Enterprises Group operates and/or has under development 38 properties with approximately 8,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide.

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Editors can download images of the Outrigger Laguna Phuket Beach Resort at <http://www.scottasia.net/clients/outrigger/media/> (scroll down page to Phuket)

## ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT

The 255-key Outrigger Laguna Phuket Beach Resort opened on April 2013. Located between the

mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo's.

Our exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

#### ABOUT OUTRIGGER ENTERPRISES GROUP

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 69 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 38 properties with approximately 8,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. For online information, log on at [www.outriggerenterprisesgroup.com](http://www.outriggerenterprisesgroup.com) and [www.outrigger.com](http://www.outrigger.com).

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