Outrigger Leads the Race as Official Sponsor of Honolulu Marathon





Participants of the Dec. 10 marathon are invited to take advantage of special rates at Outrigger accommodations in Waikiki

Outrigger Hotels and Resorts, a long-time advocate of local athletes and sporting events, today announces its continued support of the Honolulu Marathon as the official hotel sponsor for 2017. The fourth largest marathon in the United States after New York, Chicago and Boston, the 45th annual Honolulu Marathon starts Sunday, Dec. 10, with a 26.2-mile course through paradise offering stunning ocean views from start to finish.

Open to avid runners and walkers alike, the annual race begins at Ala Moana Boulevard and brings participants through the streets of Waikiki into downtown Honolulu, around iconic Diamond Head and through the beautiful neighborhoods of Kahala and Hawaii Kai, before finishing in Kapiolani Park.

The Honolulu Marathon is unique in that it boasts no limit on the number of participants and no cutoff time, making it friendly and achievable for walkers or runners of any age and ability. The Honolulu Marathon also includes the one-mile “Kalakaua Merrie Mile” race Saturday, Dec. 9, at 7 a.m., and the “Start to Park 10k” Sunday, Dec. 10, which begins at 5 a.m., the same time and place as the full Honolulu Marathon, finishing approximately six-miles into the course in Kapiolani Park.

“We are honored to once again be the official hotel sponsor of the Honolulu Marathon and support of one of Hawaii’s most popular annual sporting events,” said Monica Salter, vice president corporate communications for Outrigger Enterprises Group. “The Honolulu Marathon is the perfect platform for Outrigger to show its commitment to local athletes by providing participants premium hotels at great rates, while encouraging travelers to visit our islands and join the fun and friendly competition.”

As the official hotel sponsor, Outrigger and OHANA hotel properties are offering marathon participants special room rates at several locations within walking distance to the race’s start and finish lines – perfect for those who want time to cool off and unwind between events. Runners visiting Waikiki for the Honolulu Marathon are encouraged to use the promo code SPORTS when booking online to receive the best available rates at Outrigger Waikiki Beach Resort, Outrigger Reef Waikiki Beach Resort, OHANA Waikiki East by Outrigger®, OHANA Waikiki Malia by Outrigger®, Waikiki Shore by Outrigger® and Regency on Beachwalk Waikiki by Outrigger®. Visitors looking to become a part of the annual celebration of fitness in the Aloha state can make their reservation with Outrigger online at www.outrigger.com/events/sports/honolulu-marathon.

In addition to the big race, participating athletes and fitness aficionados can take part in a full week of activities leading up to the marathon including a concert, luau and the Honolulu Marathon Expo at the Hawaii Convention Center. Online registration for the Honolulu Marathon is open until Sunday, Dec. 3, and late entries will be accepted at the Honolulu Marathon Expo that closes at 5 p.m. Saturday, Dec. 9. For more information about the Honolulu Marathon, visit www.honolulumarathon.org.

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ABOUT OUTRIGGER HOTELS AND RESORTS
Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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