Outrigger Laguna Phuket Beach Resort Wins Service Excellence Award

PHUKET, THAILAND — The Outrigger Laguna Phuket Beach Resort has won the “Best Resort (Service Excellence) – Asia Pacific” Award at the 2017 Travel Weekly Asia Reader’s Choice Awards.

Rory Campbell the Area Director for Sales & Marketing for Outrigger Resorts in Thailand received the award on 23 October at a ceremony at the Imperial Ballroom of the Mandarin Orchard Singapore. The audience comprised more than 100 international travel industry leaders and influencers.

Forty-six awards were presented across 10 categories. The nominations and winners were voted by Travel Weekly Asia’s readers – a group made up of professionals from different spectrums within the travel industry.

Robert Sullivan, president of the Travel Group, Northstar Travel Group, said: “The Travel Weekly Asia Readers’ Choice Awards are the most influential ranking of travel suppliers in the Asia Pacific region. Past award recipients have served as inspiration for the industry. I am pleased that this year’s winners continue to raise the bar in their areas of expertise.”

Irene Chua, Group Publisher of Travel Weekly Asia, added: “Having a reward that honours achievement is a fitting recognition and acknowledgement of the flying stars within the travel industry. We salute brilliance to give the winner a duly deserved accolade in the hope that it will motivate continued progress.”

After the awards ceremony, Mr Campbell said: “The award is dedicated to all the hosts at the Outrigger Laguna Phuket Beach Resort who work hard to please our multi-cultural guests from all round the world.”

Some 315 hosts (staff) at the Outrigger Laguna Phuket Beach Resort help guests ‘Escape Ordinary’ by providing attentive service and a unique range of Outrigger Signature Experiences reflecting the best of destination Phuket and Thai culture. The hosts’ service ethic is also apparent to MICE visitors meeting at the Similan Ballroom event space.

A full list of winners in the Travel Weekly Asia Reader’s Choice Awards 2017 can be found at http://www.travelweekly-asia.com/Travel-News/Trade-Shows-and-Events/Honouring-travel-trade-s-brightest-stars.

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ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT
The 255-key Outrigger Laguna Phuket Beach Resort opened in April 2013. Located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus

tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo's.

The exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

ABOUT OUTRIGGER HOTELS AND RESORTS
Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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