Outrigger Laguna Phuket Beach Resort Earns Official MICE Accreditation





The Outrigger in Phuket joins an elite collection of MICE venues in Thailand with MICE Venue Standard accreditation from the Thai government

PHUKET, THAILAND – The Outrigger Laguna Phuket Beach Resort has passed all systems tests to earn official Thailand MICE Venue Standard (TMVS) accreditation. The inclusion, effective immediately, followed a detailed submission and on-site inspections by the Thai government's MICE Capabilities Development Department.

The Outrigger's Area Director for Sales and Marketing for Thailand, Mr Rory Campbell, received the accreditation on behalf of the resort at an award ceremony for recipients organised by the Thailand Convention and Exhibition Bureau (TCEB) in Bangkok on 27 April.

"With TMVS accreditation, our sophisticated Similan Ballroom MICE set up at the Outrigger Laguna Phuket Beach Resort has been officially recognised as among the best in Thailand," said Campbell. "We will now proudly take that message to event organisers who are seeking to create meaningful and rewarding corporate events in Phuket."

The Thailand Convention & Exhibition Bureau created the TMVS system to give accredited venues a competitive edge and ensure sustainable growth in an increasingly competitive international MICE sector.

TMVS applies ISO quality standards in food safety, security systems, energy management and the administration of sustainable events. Physical, technological and service delivery standards have to be met before TMVS accreditation is awarded.

The Outrigger Laguna Phuket Beach Resort opened its Similan Ballroom and breakout spaces in 2014. It is now among the leading mid-scale event venues in Southeast Asia.

"Since opening, our commitment to our MICE clients has been underpinned by the support of a dedicated events team for each meeting," said Tony Pedroni, the General Manager at the Outrigger Laguna Phuket Beach Resort. "Our Outrigger hosts in Phuket work with clients to deliver inspirational Thai service that matches our acclaimed MICE set up and the amazing beachside location."

Pedroni said that the Outrigger in Phuket prides itself on delivering high-spec facilities at events designed with a unique Thai twist.

The Outrigger offers the Similan Ballroom (716sqm), the Tongfah (158sqm), and the Tawan and Talay breakout rooms at 77sqm each.

Event attendees benefit from a range of high-end in-house AV equipment and technical support. The four meeting spaces feature free Wi-Fi, natural daylight, dedicated technical support, an event and catering team, and state of the art audio visual and conference amenities.

The Similan Ballroom can comfortably host executive conferences of up to 350 delegates in theatre style and 290 guests banquet style. Extensive gardens and a peaceful beachfront create inspirational settings for team building activities and outdoor banquets.

The full technical spec of the Similan Ballroom and the three breakout rooms can be found at https://www.outrigger.com/hotels-resorts/thailand/phuket/outrigger-laguna-phuket-beach-resort/meetings-and-groups and an overview MICE video at https://www.youtube.com/watch?v=_SD_otZb9kI&feature=youtu.be. For meeting queries, please contact the Outrigger Laguna Phuket Beach Resort MICE team at +66 (0)76 360 600. Or email reservation.phuketbeach@outrigger.co.th.

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ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT
The 255-key Outrigger Laguna Phuket Beach Resort opened on April 2013. Located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo’s.

Our exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

ABOUT OUTRIGGER HOTELS AND RESORTS
Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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