

Outrigger in Phuket Wins ‘Best Luxury Family Hotel’ Award



PHUKET, THAILAND - The Outrigger Laguna Phuket Beach Resort has won “Best Luxury Family Hotel – Southeast Asia” in the World Luxury Hotel Awards 2016.

The acclaimed 255 key beachfront resort in Laguna Phuket in Thailand has won a string of awards since opening in April 2013. The property, with its large freeform pool, spiralling water slide, and Thai design lobby giving a unique sense of arrival, is located in Laguna Phuket, Asia’s first integrated resort 25 minutes from Phuket airport.

Sammy Musa, Outrigger Resorts Middle East representative accepted the award on stage at the World Luxury Hotel Awards Gala Ceremony, 29 October, in the St Regis Doha Hotel in Qatar.

The awards are presented to luxury hotels in over 50 different categories on a country, regional and global basis. Public vote selects all winners.

“The award shows real recognition for the hard work and dedication of the Outrigger hotel staff,” said Tony Pedroni, General Manager of the Outrigger Laguna Phuket Beach Resort. “Our commitment to the Outrigger way ensures that we treat all guests like family.”

Special Offer

To celebrate the best family luxury resort award, the Outrigger Laguna Phuket Beach Resort is offering free meals at Locavore, Metzo’s and Edgewater restaurants for children 12 years or younger when dining with parents when the holiday booking at Outrigger Phuket is made via Outrigger.com.

All rooms at the resort come with a day bed and two children can stay comfortably in each room with parents.

To take advantage of the offer, which is available for trips up to 31 October 2017, visit <http://www.outrigger.com/specials/tlr/kids-eat-free>.

List of Awards

In September, Metzo’s at the Outrigger Laguna Phuket Beach Resort in Thailand, won the “Best Restaurant Within a Hotel” global award at the International Hotel and Property Awards 2016.

In October 2015, the resort won “Best Resort (Service Excellence)” Award at the Travel Weekly Asia Reader’s Choice Awards. It was also voted the fourth best resort for families in Thailand in the 2015 TripAdvisor Travelers’ Choice Awards.

In September 2016, the resort won the “Best Island Resort for MICE” in the 2016 China Travel & Meetings Industry Awards – Business Travel & MICE.

##

Editors can download images of the Outrigger Laguna Phuket Beach Resort at

<https://app.box.com/s/l6l5s4bzacou99rxvzrmmv8feg697w3u>.

ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT

The 255-key Outrigger Laguna Phuket Beach Resort opened on April 2013. Located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo's.

Our exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

ABOUT OUTRIGGER ENTERPRISES GROUP

Outrigger Enterprises Group is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Guided by 69 years of family leadership, Outrigger runs a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives.

Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram, and Twitter. Join in on the conversation by tagging #OutriggerResorts.

Outrigger Hotels and Resorts, Asia-Pacific
Ste 105-112, Plaza Del Mar, No. 1 Pasak-Koktanod Rd
Cherngtalay Sub-Dist., Thalang District
Phuket Province, 83110 Thailand
Tel: (+66) 76 318 230
Fax: (+66) 76 318 232
Email: bam.phupongphiphat@outrigger.com

Media Contact, Asia & UK
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net

Anchalee Sriwongsa
ScottAsia Communications
Tel: (+66) 2 160 2644
Email: ann@scottasia.net

Monica Salter
Vice President, Corporate Communications
Outrigger Enterprises Group
Phone: (+1) 808 921 6839
Email: monica.salter@outrigger.com