Outrigger in Phuket Creates Summer Shopping Option





PHUKET, THAILAND –The Outrigger Laguna Phuket Beach Resort has launched a Summer Shopping Promotion for stays between 1 May and 31 October 2016.

Guests staying for a minimum of four nights will be able to use the complimentary shuttle service every Saturday, Tuesday and Thursday to go shopping at Premium Outlet and Central Festival in Phuket. The day trip starts at 10am, returning at 5.30pm.

The Summer Shopping Promotion rate is based on a rate of THB4392 nett (US$125) for two, including breakfast.

Premium Outlet is an open-air modern retail village on the Phuket town bypass road with a wide range of Thai and international brand goods such as Guy Laroche, Pierre Cardin, Van Heusen, Nautica, Nike, Adidas, Hush Puppies, Lacoste and more. It has outlets for golfers and factory shoe brands.

Central Festival Phuket is run by the largest retail chain in Thailand and features an even larger range of retail, fashion, sporting, dining and entertainment outlets.

“We think the option of a day’s shopping while on holiday will appeal to many of our visitors,” says Tony Pedroni, General Manager of the Outrigger.

“We’ve noticed that many of our guests from the Middle East, Australia and short haul markets such as Hong Kong, China and Korea like to mix a relaxed beach holiday with sightseeing and shopping. We believe that the convenience of our shopping package will appeal greatly to those looking for just this type of vacation experience.”

To take advantage of the Outrigger Laguna Phuket Beach Resort Summer Shopping Promotion, or for further information, email reservation.phuketbeach@outrigger.co.th. Or call +66 76 360 600.

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Editors can download images of Outrigger Laguna Phuket Beach Resort at http://www.outriggerthailand.com/laguna-phuket-beach-resort/media.php.

ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT
The 255-key Outrigger Laguna Phuket Beach Resort opened on April 2013. Located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo's.

Our exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

ABOUT OUTRIGGER ENTERPRISES GROUP
Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 68 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 40 properties with approximately 9,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; Maldives; Vietnam; and Hainan Island, China. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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Outrigger Resorts, Asia-Pacific
Ste 105-112, Plaza Del Mar, No. 1 Pasak-Koktanod Rd
Cherngtalay Sub-Dist., Thalang District
Phuket Province, 83110 Thailand
Tel: (+66) 76 318 230
Fax: (+66) 76 318 232
Email: bam.phupongphiphat@outrigger.com

Media Contact, Asia
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net

Anchalee Sriwongsa
ScottAsia Communications
Mobile: (+66) 91 806 0484
Email: ann@scottasia.net

Nancy Daniels, APR, Director of PR, Corporate head office
Outrigger Enterprises Group
Phone: +1 808 921 6839
Email: nancy.daniels@outrigger.com