

Outrigger Enterprises Group Appoints Phuket MICE Account Director in Singapore



PHUKET, THAILAND - Outrigger Enterprises Group has appointed Anjela Wong as Account Director, Singapore/Southeast Asia, for Outrigger Resorts. Her main task is to drive MICE business for the Outrigger Laguna Phuket Beach Resort. She commenced her role on 15 April and is based in Singapore.

Ms Wong will also represent the Outrigger brand at large, including attendance at leading trade shows. She will report directly to Haydee Cruz, Director of Sales & Marketing at Outrigger Laguna Phuket Beach Resort with a secondary line to Danny Orjiri, Vice President for Market Development in Asia.

Before joining Outrigger, Ms Wong, a Singaporean national, held key roles in leading corporations and hospitality groups in Singapore. Each had a strong focus on venue sourcing, event management, sales and contracting.

Ms Wong was Director of Global Accounts for HelmsBriscoe 2013-2017 where her main responsibility was event venue sourcing and management. Ms Wong has also held successful stints at Warwick International Hotels as Global Account Sales Director Asia Pacific, and in account management, sales and business development roles for firms such as IDEaS, eRevMax/RateTiger, Hotel Re!, and Far East Hospitality.

Before entering the corporate world, Ms Wong earned a Diploma in Management Practice from the Singapore Institute of Management.

“Anjela is highly tuned in to the demanding event and venue needs of big companies in Asia,” says Mr Orjiri. “Her skill set is a perfect match for the magnificent Similan Ballroom meeting and conference facilities that we have at the Outrigger in Phuket.”

Named after the beautiful Similan Islands in the Andaman Sea near Phuket, the Similan Ballroom and three meeting rooms called Tongfah (Sky), Tawan (Sun) and Talay (Sea), position Outrigger Laguna Phuket Beach Resort as one of the best medium-sized meeting facilities, not just in Phuket and Thailand, but in Southeast Asia.

The four meeting spaces feature free Wi-Fi everywhere, natural daylight in all meeting rooms including the Similan Ballroom, dedicated technical support, an event and catering team, and state of the art audio visual and conference amenities.

The Similan Ballroom can comfortably host executive conferences of up to 350 delegates in theatre style and 290 guests banquet style.

A few steps away, the setting is perfect for a variety of events outdoors. Extensive gardens and a peaceful beachfront create inspirational settings for team building activities and outdoor banquets.

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ABOUT THE OUTRIGGER LAGUNA PHUKET BEACH RESORT

The 255-key Outrigger Laguna Phuket Beach Resort opened on April 2013. Located between the mesmeric deep blue waters of the Andaman Sea and tropical lagoons, the absolute beachfront Outrigger Laguna Phuket Beach Resort gives you the finest in accommodation with modern interiors subtly blended with contemporary Thai touches – all with complimentary Wi-Fi throughout.

For active family and couples lifestyles, enjoy the waterslide and large freeform swimming pool, plus tennis, squash, fitness and badminton – and the full choice of Phuket leisure interests through the activities desk. While the kids are having a great time in the Kids Club, parents can chill in the shade with a cool drink overlooking the turquoise Andaman Sea at Bang Tao beach.

Explore new taste sensations at five sumptuous food and beverage outlets including the best locally sourced food at Locavore, casual grills and drinks at Edgewater, and innovative Mediterranean and Middle Eastern cuisine at Metzo's.

Our exclusive Club Lounge gives Club guests an extra level of service and relaxation.

To ensure a complete holiday experience, guests enjoy signing privileges at the Banyan Tree and Angsana Spa, 30 restaurants and bars, the Canal Shopping Village and Laguna Phuket Golf club.

ABOUT OUTRIGGER HOTELS AND RESORTS

Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

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