## Outrigger Enterprises Group Appoints Paul K. Richardson EVP and Chief Operating Officer Responsible for Global Operations





PHUKET, THAILAND – Outrigger Enterprises Group has announced the appointment of Paul K. Richardson as Executive Vice President and Chief Operating Officer responsible for the company's global operations spanning the Asia Pacific, Oceania and Indian Ocean regions.

Based in Hawaii, Richardson will be a key member of Outrigger's executive team and will oversee and direct strategic operational leadership and provide guidance on key topics and issues affecting the company.

Richardson comes to Outrigger from Accor Hotels based in Shanghai where, as Chief Operating Officer Greater China, he oversaw 140 hotels in operation ranging from economy through to luxury and over 100 hotels in the pipeline. He joined Accor in 2005 as area General Manager for Western Sydney, assumed the role of Ibis brand manager for Australia and was promoted to Vice President New Zealand and Fiji at which time he was appointed by the Tourism Minister New Zealand to serve on the Board of Tourism New Zealand. Richardson also held a director position with the Tourism Industry Association.

Prior to Accor, Richardson held senior positions throughout Australia and Asia in the tourism and hospitality industry. He spent 10 years with Starwood Hotels and Resorts during which time he held roles in food and beverage and rooms division, and General Manager roles in Australia, Brunei and Taiwan. Richardson began his career in finance, and served in accounting and finance roles with hotel chains, cinema and film-related companies.

Richardson holds a bachelor's degree in accounting from Chisholm Institute of Education in Melbourne, Australia.

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## About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 68 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Currently, Outrigger operates and/or has under development 40 properties with approximately 9,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; Maldives; Vietnam; and Hainan Island, China. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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