# OUTRIGGER CELEBRATES CASTAWAY ISLAND, FIJI RESORT'S 50TH YEAR OF TOURISM EXCELLENCE





Fiji's premier island resort is celebrating 'The Big 50' with a whole month of celebrations during November.

FIJI ISLANDS – Fifty years ago, a small Fijian island named Qualito echoed to the sound of bush knives as workers cleared scrub and began building bures (small thatched cottages).

Today the island, one of the most beautiful in the Mamanucas region and famous for its pristine north and south facing beaches, is the internationally acclaimed Castaway Island, Fiji Resort.

One of the jewels in the crown of Outrigger Enterprises Group, Castaway in November will celebrate 50 years of delivering authentic Fijian holiday experiences.

There will be celebratory cocktails and cultural events, plus all guests will receive a commemorative Castaway sarong or sulu and be invited to take part in the many festivities planned during the month.

This is in addition to the newly launched Outrigger Signature Experiences, providing all guests with a treasure trove of included amenities and authentic cultural programmes to fully savour the island's unique sense of place.

To further celebrate our beginnings from 1966, guests can take advantage of cut-price resort activities including a relaxing 30-minute massage, 30 minutes of water skiing, a banana-boat ride for a minimum of two people, a guided night snorkel or guided outer-reef snorkel which can be purchased for FJD$19.66 (US$9.55) each as a booklet of five. The activity pack is normally valued at over FJD$350 (US$170).

For five decades, Castaway has welcomed guests to its white sand beaches and turquoise waters, offering an intoxicating blend of South Pacific tranquillity and impeccable service and cuisine.

It has survived storms and cyclones, emerging battered but with the spirit of its hosts unbroken, by the ferocity of Cyclone Winston earlier this year. Less than four months after enduring the wrath one of the most destructive cyclones ever experienced in Fiji, the small slice of paradise that is Castaway Island was once more welcoming guests.

The resort's history can be traced through its hosts, some of whom have been working on the island for more than 30 years.

In 1992, the resort was energised by the arrival of a new owner, Mr Geoffrey Shaw, who had been involved in Fiji tourism since 1970.

It was his vision for Castaway Island that made it synonymous with 'barefoot' luxury hospitality, a vision that has realized a returnee guest rate of 40 percent.

Resort General Manager Mr Steven Andrews said that he and his team were very excited about plans for the November celebrations.

“We have several staff who have lived on the island for over 30 years. Castaway Island is their home and our guests are their family. As we approach our birthday, we remain dedicated to creating lasting holiday memories for our guests and a tranquil home for our hosts for another 50 years,” said Steven.

For further information or to book visit outrigger.com, email enquiries@castawayfiji.com.fj or contact your local Fiji travel specialist.

Accommodation is strictly subject to availability.

Editors can download Castaway Images at https://app.box.com/v/castaway-island-fiji.

##

ABOUT OUTRIGGER ENTERPRISES GROUP
Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 69 years of family leadership, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Currently, Outrigger operates and/or has under development 38 properties with approximately 8,000 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. For online information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

Join Outrigger’s social network to Find Out. Find Outrigger! Follow @OutriggerResort on Twitter or become a fan on Facebook at www.facebook.com/OutriggerResorts. For on-going news, visit http://news.outrigger.com.

Outrigger Hotels and Resorts, Asia-Pacific
Ste 105-112, Plaza Del Mar, No. 1 Pasak-Koktanod Rd
Cherngtalay Sub-Dist., Thalang District
Phuket Province, 83110 Thailand
Tel: (+66) 76 318 230
Fax: (+66) 76 318 232
Email: bam.phupongphiphat@outrigger.com

Media Contact, Asia & UK
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net

Anchalee Sriwongsa
ScottAsia Communications
Tel: (+66) 2 160 2644
Email: ann@scottasia.net

Monica Salter
Vice President, Corporate Communications
Outrigger Enterprises Group
Phone: (+1) 808 921 6839
Email: monica.salter@outrigger.com