Outrigger Announces Vice President Appointment for Andrew Gee

PHUKET, THAILAND – Outrigger Hotels and Resorts has appointed Mr. Andrew Gee as vice president sales and marketing, Asia Pacific.

Since 2014, Gee has been regional director of sales and marketing, Australia and New Zealand based in the Sydney sales office. Prior to this he was director of sales and marketing, Outrigger Fiji Beach Resort, a position he held for more than 13 years.

Before joining Outrigger, he was director of sales – inbound (international) for the Intercontinental Hotel Group.

Gee began his hospitality industry career as a travel consultant with Thomas Cook Travel in Sydney followed by seven years as the marketing manager at Taronga Park Zoo, Sydney, where he went on to win the New South Wales Young Achiever in Tourism Award. This resulted in a scholarship to the University of Hawai‘i where he earned an executive diploma in tourism.

Gee was responsible for establishing the Australian regional sales and marketing office for Outrigger Resorts in Sydney, with the key responsibility to drive Australian and New Zealand business and marketing activities for all outbound Outrigger properties.

Gee has built a highly motivated sales and administration team and in 2015, managed the company’s first-ever Outrigger Global Showcase trade event throughout Australia and New Zealand with a second showcase staged in March 2017.

“Andrew is a passionate leader who has been exceptionally successful in the Australia/New Zealand market,” said Sean Dee, executive vice president and chief marketing officer at Outrigger Enterprises Group.

“The efforts of Andrew and his team led Outrigger Resorts to win the ‘Best Hotel/Resort Chain’ title at the prestigious National Tourism Industry Association (NTIA) Australian Federation of Travel Agents (AFTA) Awards in 2016 and we’re confident that his skill set will translate seamlessly to his expanded role in the Asia Pacific and Indian Ocean regions,” added Dee.

Gee’s appointment is effective August 1, 2017.

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Editors can download image of Andrew Gee and Word and Text formats of this press release at https://app.box.com/s/i8nllptjdt7ygfv3vm3vumyjmihxobjs.

ABOUT OUTRIGGER HOTELS AND RESORTS
Outrigger Hotels and Resorts is a privately held leisure lodging, retail and hospitality company with corporate offices in Hawaii and operating globally in the Asia-Pacific, Oceania and Indian Ocean regions. From its Outrigger Signature Experiences to its Outrigger DISCOVERY loyalty program, the values-based company invites guests to escape ordinary with exceptional hospitality and authentic

cultural experiences, incorporating local traditions and customs at each of its properties worldwide. Founded in 1947, Outrigger has grown into a highly successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand VacationsTM. Outrigger currently operates and/or has under development 37 properties with approximately 6,500 rooms located in Hawaii (Oahu, Maui, Kauai, Hawaii Island); Guam; Fiji; Thailand; Mauritius; and the Maldives. Find out; find Outrigger at: www.outrigger.com or visit @OutriggerResorts on Facebook, Instagram and Twitter.

Outrigger Resorts Asia Pacific
323, Suite 1, Moo 2
Srisoonthorn Road, Cherngtalay,
Thalang, Phuket Thailand 83110
Tel: +66 76 360 653
Email: bam.phupongphiphat@outrigger.com

Media Contact, Asia & UK
Ken Scott
ScottAsia Communications
Mobile: (+44) 7949 077959
Email: kens@scottasia.net

Monica Salter
Vice President, Corporate Communications
Outrigger Enterprises Group
Phone: (+1) 808 921 6839
Email: monica.salter@outrigger.com