OpenSignal releases third State of Mobile Network Report in Thailand

OpenSignal, a mobile analytics company that independently analyses and reports on consumers' real-world mobile network experience, has today released its third State of Mobile Network Report in Thailand.

Changes are happening in Thailand's mobile market and Open Signal's latest look at Thailand reveals a new winner, AIS, in 4G availability. Meanwhile, new LTE upgrades have allowed DTAC to climb up our speed rankings in the country. Analyzing more than 857 million measurements, OpenSignal has examined the 3G and 4G results of Thailand's three main operators to see how they stacked up.

The report has some interesting findings including:

• AIS achieved two major milestones in OpenSignal's new report. First, it jumped to the top of their 4G availability chart, meaning it was able to provide a 4G signal to OpenSignal's users more often than other Thailand operators. Second, it crossed the 90% 4G availability mark, which is an exceptional score both in Thailand and globally.

• DTAC's new 4G network upgrades are starting to bear fruit in OpenSignal's results. Measurements show that DTAC was the only operator to see an increase in both the 4G download and overall download speed metrics. The gains were enough to propel DTAC from third place to second place in both categories.

• Though DTAC and AIS made progress in OpenSignal's results over the last six months, TrueMove H was still the operator to beat in most of the metrics. TrueMove won OpenSignal's 4G download speed, 4G upload speed, overall download and 4G latency awards outright and it was tied for first place in both OpenSignal's 3G categories.

To download the report, please click:
English: https://opensignal.com/reports/2018/11/thailand/state-of-the-mobile-network
user: report_thailand
password: Nakhon72c68
About OpenSignal

OpenSignal measures the real-world experience of consumers on mobile networks as they go about their daily lives. We collect 3 billion individual measurements every day from tens of millions of smartphones worldwide.
Our measurements are collected at all hours of the day, every day of the year, under conditions of normal usage, including inside buildings and outdoors, in cities and the countryside, and everywhere in between. By analyzing on-device measurements recorded in the places where subscribers actually live, work and travel, we report on mobile network service the way users truly experience it.

We continually adapt our methodology to best represent the changing experience of consumers on mobile networks and, therefore, comparisons of the results to past reports should be considered indicative only. For more information on how we collect and analyze our data, see our methodology

page at https://opensignal.com/reports/2018/11/thailand/state-of-the-mobile-network

For this particular report, 857,341,028 datapoints were collected from 109,807 users during the period: Jul 1 – Sep 28, 2018.

For every metric we've calculated statistical confidence intervals and plotted them on all of the graphs. When confidence intervals overlap for a certain metric, our measured results are too close to declare a winner in a particular category. In those cases, we show a statistical draw. For this reason, some metrics have multiple operator winners.