

Online Shopping Concierge & Delivery Service honestbee Celebrates Thai New Year with Songkran Freebies, Cash Discounts & Keep-Dry Festival Shopping



- Weekly water festival gifts with every delivery until April 17th, 2017.
- No minimum spend required.
- B200 discount on shops over B890 until April 17th, 2017.
- Shop without getting wet Songkran delivery service.

BANGKOK, April 3rd, 2017 – honestbee, Asia’s leading and trusted online concierge and delivery service, is following its Bangkok launch in March 2017 with 3 free water-festival weekly giveaways with all shopping orders from now until April 17th, 2017. A bonus gift of a traditional Songkran Aloha shirt is also delivered on the next order for those shop-happy customers who have already collected the trio of Songkran freebies.

With no minimum spend, honestbee customers will receive a free pair of goggles on all shops until April 1st, 2017, with a free water gun included in the delivery between April 2nd – 8th, 2017. In the final week, from April 9th – 17th, the last day of the Thai New Year celebrations in Bangkok, honestbee customers will find a waterproof phone pouch in with their delivered groceries.

As a Happy New Year wish, honestbee is also gifting every customer with a one-time B200 discount on orders over B890 to be used at any time from now until April 17th, 2017.

honestbee customers who are Songkran-ready, with their goggles, water gun and mobile-phone case can happily venture out and join in some water-splashing festival fun. At the same time, they can rest assured that with personal shoppers – so-called honeybees- will be picking out the freshest quality produce and delivering straight to their doorstep at their convenience with a same-day service available; fast, reliable and more importantly during Songkran, dry!

The ethos behind honestbee is to be lifestyle-friendly according to the Singapore company’s Co-Founder and CEO Joel Sng. “We want to celebrate the real community spirit of Songkran and how life is really about spending time doing what we enjoy with those we care about, from friends and family to neighbors. honestbee enables busy people in the city to outsource the time and effort of shopping whilst still getting that personalized service that fits in with them. This also benefits our shoppers with sustainable employment on a full-time or part-time basis, offering a main or supplementary income. This is truly the spirit of New Year!”

Along with the Songkran freebies and discount special, new customers can take advantage of FREE DELIVERY on first-time orders over THB 590 to celebrate the honestbee Bangkok launch.

honestbee offers its personalized shopping concierge service from Bangkok’s 26 Villa Market supermarket outlets as well as bistro and cooking studio The Gastro Just For You hamper gifts and the Villa Market Holiday Store all of which are owned by Villa Market. Other brand specialty partners comprise K-Market; Wishbeer; Ja Guem Song; Happy Flavour; Pierre Hermé; Perfect Earth

Organics; Ahmad Tea London; Pipper Standard; Simply W, La Paloma and Meyer.

To order, customers can simply visit honestbee.co.th or use the honestbee app, downloadable for free via the Apple App Store or Google Play Store.

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About honestbee

honestbee started operations in major cities across Asia since 2015. As the leading and trusted online delivery service for all your lifestyle needs, we are committed to bringing you convenience with our fast and reliable on-demand concierge services. We also strongly believe in giving back to society. Founded on the principles of being a social impact business, we seek to create flexible and sustainable income opportunities for everyone in our communities through reliable technology.

honestbee is operating in Singapore, Hong Kong, Taiwan, Japan, Malaysia, Indonesia and Thailand.

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