

Nutanix Steps in to Support Asia's Struggling Businesses as COVID-19 Impact Intensifies

Company to provide free trial of virtual desktop service to help keep isolated staff productive and businesses running

Enterprise Cloud OS leader, Nutanix (Nasdaq: NTNX) has announced it is providing an enhanced free trial of its Frame, Desktop as a Service (DaaS) solution, to businesses across Asia – as they struggle with declining productivity due to the inability of staff to make it to the office.

The announcement came as businesses across the region face further restrictions on staff travel and congregation in response to the continuing COVID-19 outbreak.

Nutanix Frame is a cloud-based solution providing a virtual desktop. It provides flexibility, safety, security and access without relying on, nor consuming, any internal hardware.

There is no doubt cloud technology has helped with business continuity. The adoption of public, private and hybrid cloud services has meant that the access to, and availability of, critical data has been maintained.

At the same time, the transition from hardware-based to software defined infrastructure has meant that physical access to datacentres is no longer required and central operations can be handled remotely or by a skeleton staff. Thus, the heart of many organisations has continued pumping.

As Frame is cloud-based, virtual workspaces for individuals, teams, customers, and partners can usually be up and running within an hour. Isolated staff can then have safe and secure access to any application simply from their home web browser, with no software download or upgrade required.

But, the true benefit for the enterprise is that DaaS provides mobility and flexibility for personnel without compromising business security, productivity or performance. It lets staff work from anywhere, on any device with secure and complete access to their work desktop, files and network.

“We are trying to play our part in making sure Asia's businesses and economies keep moving during these unpredictable times” said Matt Young, Head of Asia Pacific and Japan at Nutanix “The safety and security of staff remains the primary concern, but we can help keep them active, engaged and productive through easily available and accessible software.”

The Nutanix offer will see the company provide Asia businesses with a free 30-day trial for unlimited users, although it is willing to consider expanding the offer, depending on how the COVID-19 outbreak develops.

Asia plays a critical role as the world's economic engine and there is a great deal of local, national and international pressure on the region's businesses. So, Nutanix is looking to ensure they have access to the latest technology to help them navigate this unprecedented time.

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For more information on the Nutanix Frame offer please visit FRAME

<https://docs.frame.nutanix.com/account-management/sign-up.html>

About Nutanix

Nutanix is a global leader in cloud software and hyperconverged infrastructure solutions, making infrastructure invisible so that IT can focus on the applications and services that power their business. Companies around the world use Nutanix Enterprise Cloud OS software to bring one-click application management and mobility across public, private and distributed edge clouds so they can run any application at any scale with a dramatically lower total cost of ownership. The result is organizations that can rapidly deliver a high-performance IT environment on demand, giving application owners a true cloud-like experience. Learn more at www.nutanix.com or follow us on Twitter @nutanix.