

# New Year, New Moves: Outrigger Resorts Makes Sales Management Appointments in Mauritius and Honolulu



HONOLULU, HAWAII - Outrigger Resorts has named Jenna Perrier director of sales and marketing for the Outrigger Mauritius Beach Resort and Asari Tashima group sales manager - Asia.

With an extensive background in sales and marketing and a deep knowledge of the tourism market trends in Mauritius, Perrier's experience comes from her tenure as cluster and head of sales and marketing for LUX\* Grand Gaube & Belle Mare, a fresh- and forward-looking luxury accommodation tucked away in Belle Mare. She was also head of sales, groups and incentives, for the brand and sales manager and commercial coordinator for the all-inclusive Tamassa Resort in Bel Ombre.

Perrier holds a bachelor of commerce, PR and marketing from the Curtin University of Technology and is fluent in English and French.

The appointment of Tashima as group sales manager for the Asia market, demonstrates the brand's commitment to growing this important market segment. Based in Waikiki, Tashima's focus will be on small groups for the beachfront Outrigger Reef Waikiki Beach Resort and Outrigger Waikiki Beach Resort.

Tashima's previous experience is as events and catering manager, Far East, for the Hilton Hawaiian Village Waikiki Beach Resort. She also held management positions at the Pacific Beach Hotel.

Tashima holds a bachelor's in Travel Industry Management from the University of Hawaii at Manoa, is a certified wedding and events planner and is fluent in Japanese with basic knowledge in Mandarin.

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Editors can download images of Jenna Perrier and Asari Tashima and this press release in Word & Text formats at <https://app.box.com/s/6v090h0hlktlvrlz836nh7t1aon98hn>

## ABOUT OUTRIGGER HOTELS AND RESORTS

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery - expanding from Hawaii to premier resort destinations in Fiji, Thailand, Guam, Mauritius and the Maldives. The privately held hospitality company currently operates and/or has in development 38 properties and over 7,000 rooms - inviting guests to 'Escape Ordinary' with authentic Signature Experiences and the Outrigger DISCOVERY loyalty program. Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger® and Hawaii Vacation Condos by Outrigger® while also managing select properties from top international hotel brands including Embassy Suites®, Best Western®, Wyndham Destinations and Hilton Grand Vacations™. Find out more at [Outrigger.com](http://Outrigger.com) or visit @OutriggerResorts on Facebook, Instagram and Twitter

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