

New Asia Event Launched for the In-Destination Tours, Activities and Attractions Sector



A new travel industry event in Asia called Arival will take place in Bangkok 24-26 June. Arival has been launched for the creators and sellers of tours, activities and attractions throughout the Asia region and beyond.

Arival founder and CEO Douglas Quinby says, "It's the best part of travel – it's why people travel in the first place. It's also the fastest growing sector in travel."

Arival helps tourism activity operators navigate fast-moving changes in digital marketing, distribution, OTA relations, the rise of travel experiences, and personalization.

Foodie tours, theme parks, museums, golf trips, sporting events, and eco-adventures are just a few of over 100 in-destination activities making up the 400+ attendees targeted to attend from the region and around the world.

At the Bangkok event operators will interact with enablers such as TripAdvisor Experiences, Klook, BeMyGuest, Ctrip, Veltra, Google, iVenture Card, Changi Recommends, GlobalTix, and others.

The new Arival event in Bangkok follows similar successful launch events in the USA and Europe.

"Arival is dedicated to advancing the business of creating amazing and profitable in-destination experiences," says Quinby, a world-renowned travel industry analyst and speaker focused on the tours, attractions and activities sector.

The in-destination sector is worth an estimated US\$170 billion a year, says Arival. It is the third largest part of the travel industry after aviation and accommodation.

Arival in Bangkok will feature a conference component, technology workshops, and sponsored demo labs. There will be exclusive research on how Asian and APAC travellers are booking tours, activities and attractions, what they expect, and what they are most interested in doing on their trips.

Arival's COO, Bruce Rosard, a 35 year travel industry veteran including decades as a tour operator, says that Arival attendees at the new event will hear about the latest travel tech and booking insights from outbound markets such as China, Japan, Korea, Europe and North America.

Workshops will be led by presenters based on their market knowledge, says Rosard. Sponsored demo labs will demonstrate the latest tech and distribution platforms to operators who are searching for an online travel seller.

"Day tour operators, activity and experience providers, attractions, parks, events, ground transportation, destinations — if you play a role in shaping the travelers' experience when they arrive in-destination across Asia Pacific, then Arival in Bangkok is for you," says Rosard.

Early bird rates for the Arival in-destination event are available at <https://www.arivalevent.com/bangkok-2019/registration/>.

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ABOUT ARIVAL

Arival is the event dedicated to advancing the business of creating amazing in-destination experiences. Arival aims to establish tours, attractions and activities – the “best part of travel” – as the most important sector of the global travel and tourism industry. Since its foundation in 2017 by Douglas Quinby, Bruce Rosard and Alex Kremer, Arival has held seminal, industry-defining events in Las Vegas (2017 & 2018) and Berlin (March 2019). The revolution continues in Bangkok (24-26 June 2019), Orlando (28-31 October, 2019) and Berlin (1-3 March, 2020). Visit arival.travel.

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