Lalamove Insures 40,000+ Drivers in Thailand with Frank Partnership

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Health, life, automobile and accident cover looks after drivers' wellbeing with a Responsible Business approach to duty of care
October 30th , 2018, Bangkok – Thailand's leading on-demand delivery platform, with an app that promises 'fast delivery within 1 hour', Lalamove is giving its 40,000+ drivers in Thailand health, life, car and bike, plus accident cover by partnering with Thai-based Frank Insurance Broker; protecting the health, happiness and wellbeing of its expanding workforce in Thailand. With Lalamove celebrating its 4th anniversary in Thailand this November, the Frank partnership is testament to the high level of service philosophy the company adopts to its employees along with its customers too.
The Frank insurance packages for drivers who fulfil the criteria set by Lalamove include Personal Accident Insurance, Vehicle Insurance as well as Compulsory Health Insurance for all Lalamove drivers in Thailand. The commitment is a sign that Lalamove is expanding its sense of corporate responsibility and best practice business development as the company grows according to Marketing Manager at Lalamove, Pasit Thiannapapornchok.
"Caring for our Lalamove drivers through adequate health, life, vehicle and medical insurance is about adopting a clear sense of community within the company and of looking after the wellbeing of our valued Lalamove team here in Thailand. The business has grown dramatically since first setting up five years ago, so it makes business sense to look after our drivers too as they are our most valued assets. Beyond this, we firmly believe that good business in 2018 and beyond is about responsible business accountability," Pasit said.
Frank Insurance Brokers is a leading online insurance platform in Thailand and therefore a local partner. Specializing in personal insurance cover, the Lalamove insurance announcement sees Frank move to the B2B sector for the first time.

Frank Insurance Broker Co-Founder and Managing Director, Harprem Doowa highlights how the insurance packages offer not only peace of mind but motivation for drivers to feel part of a feel-good team.

"Business is ultimately about people and by offering team players adequate insurance coverage, Lalamove is giving drivers an incentive to be loyal to the brand, adopt a corporate culture that is people-focused and feel relaxed and happy in their day-to-day work; all of which passes on to the end-user. Insurance is not just about protection, it is about progress and creating a positive working environment. Frank Insurance Brokers welcomes the opportunity to support Lalamove in their quest to provide care packages for their drivers in Thailand."

Alongside joining forces with Frank, Lalamove is in the process of developing valuable relationships with potential partners across various verticals, such as food and beverage, banking and telecommunications, which are to be announced soon; creating value and best service benefits for Lalamove drivers and consumers alike.

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CAPTION: Pasit Thiannapapornchok, Marketing Manager at Lalamove (left) and Frank Insurance Broker Co-Founder and Managing Director, Harprem Doowa (right) announce a partnership

whereby Frank will be protecting the health, happiness and wellbeing of Lalamove's workforce in Thailand.

About Lalamove
Founded in 2013, Lalamove has grown to be Asia's leader in "on demand delivery" platform for iOS and Android users. Originally created to dramatically improve last mile deliveries by providing a more efficient and transparent way for users and drivers to connect, Lalamove now hosts the largest delivery service area across Asia with operations in Hong Kong, Singapore, Bangkok, Taipei, Manila, Ho Chi Minh City and 96 cities in China. The number of registered users regionally has grown to more than 15 million in the past three years. In Thailand, the number of downloads is currently 500,000 with over 40,000 registered drivers.

About Frank Insurance Broker (Thailand) Co., Ltd.
Frank Insurance Broker (Thailand) Co., Ltd., a leading of an online insurance platform in Thailand that gives you the best service! Frank not only offers different type of insurances as you need such as Car Insurance, Compulsory Insurance, Vehicle Act, Travel Insurance and Accident Insurance but also give you special discounts and promotions with Penguin Privileges.
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