

# KTC welcomes members of the Management Team at Burapha University.



Ms. Apiwan Bakban (center) Vice President – Human Resources, “KTC” or Krungthai Card Public Company Limited, welcomed 40 members of the Management Team at Burapha University as part of its executive competency development project. Participants visited KTC’s office and collectively listened to a lecture about internal quality control system both in terms of people and resources for efficient business management as well as creating an organization’s image to service providers and the public. The event recently took place at Main Conference Room, 14th floor, UBC II Building.

Ms. Chalinee Pookponngam, Graduate School of Commerce, Burapha University, states regarding the activity, “Visiting KTC has been an exchange of experiences which gave a clearer picture of the work of private organizations, especially KTC’s brand creation and development to modernize to become more recognizable by the public in a wide range. This also includes chances to meet Burapha University’s alumnus who are currently working at a leading corporation like KTC, which made the institution proud to have had created quality personnel for society.”