KTC jointly with Sabina hand over donation money and lingerie to the National Cancer Institute.





Mr. Nattasit Soontranu, Vice President – Credit Card Business, “KTC” or Krungthai Card Public Company Limited, jointly with Ms. Picha Thanalongkorn, Chief Marketing Officer, Sabina Public Company Limited, handed over donation funds and lingerie from the “Sabina Charity with KTC” project, organised by KTC and Sabina between October 1, 2019 to December 31, 2019, where cardmembers who spent with KTC credit cards may use KTC FOREVER points to purchase Sabina products and help support breast cancer patients. KTC handed over a total of 92,006.34 Baht (ninety two thousand six baht and thirty four satang) and Sabina donated a total of 2,084 lingeries with a grand total value of 1,229,560 Baht (one million two hundred twenty nine thousand five hundred sixty baht) to patients who lost their breasts due to surgery to the National Cancer Institute, with Dr. Jumbo Singhirunnusorn, Deputy Director, the National Cancer Institute, as the representative, at the National Cancer Institute Rama VI, recently.

Information for Editors :

KTC had partnered with Sabina in organizing “Sabina Charity with KTC” project between October 1, 2019 to December 31, 2019. KTC offered 500 Baht discount special privileges to members who made payments with KTC credit cards valued at every 2,000 Baht, and allow members to help support society with additional 12% discounts with the usage of KTC FOREVER points equivalent to the amount of the transaction per sales slip. KTC donated 3% of the balance of each redeemed transaction to the National Cancer Institute. Sabina also supported by donating a set of breast prosthesis lingerie every time KTC cardmembers redeemed points for product discounts during purchases.