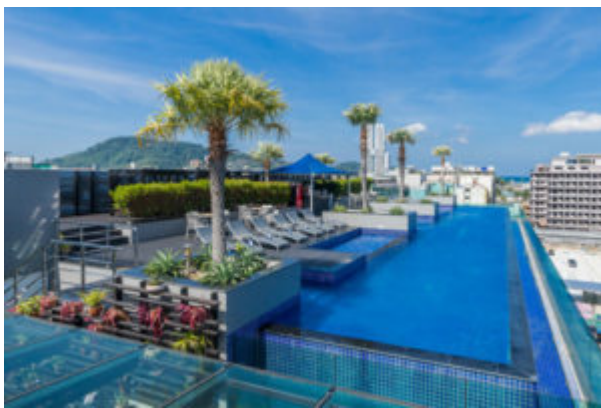


KTC Cardholders Enjoy Generous Discounts and Extra Benefits with Best Western® Hotels & Resorts All Across Asia



Best Western Hotels & Resorts has launched an exciting new promotion for customers of KTC, one of Thailand's largest and most popular banks.

Under the new campaign, KTC cardholders will be offered up to 15 percent off the Best Available Rate (BAR) at participating Best Western branded hotels and resorts all across Asia¹! Best Western Rewards® members also have a chance get extra privileges whenever they spend.

The first 100 Best Western Rewards members who spend a minimum of THB 2,000 (per sales slip) on their KTC credit card at Best Western properties in Thailand will be rewarded with a FREE Best Western Travel Card® worth US\$25. And that's not all! KTC Best Western Platinum Mastercard® holders will be able to earn 2 percent cashback as a special offer²!

With hotels and resorts in many attractive Asian destinations, from major mega-cities to blissful beach resorts, this promotion is perfect for all types of stay, including family vacations, weekend breaks and business trips.

The KTC promotion is valid for bookings made from now until November 30, 2019. Reservations must be made directly with Best Western using the promotional code "KTCHOD" and the entire stay must be pre-paid with their KTC card.

Best Western Rewards members can enjoy a wide range of additional benefits in Asia! Not a member yet? Sign up for free today at www.bestwestern.com/rewards.

For more information and to register for the new KTC promotion, please visit <https://www.ktc.co.th/en/promotion/hotel-resort/domestic-hotel/best-western-hotels-and-resorts>

¹ Valid at participating hotels in Thailand, Japan, Indonesia, Malaysia, the Philippines, Myanmar, Laos and Vietnam

² Terms and conditions apply